## State of Middle Tennessee Tech

## 2023




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## Executive Summary

- From 2017-2022, the number of tech jobs in Middle Tennessee grew by $\mathbf{1 7 . 0 \%}$. This job growth rate tracked behind national tech job growth by $2.0 \%$ and statewide tech job growth by $5.0 \%$ but surpassed overall job growth in Middle Tennessee by 7.0\%.
- The projected growth rate for tech jobs in Middle Tennessee (2022-2027) is 18.0\%, compared to $\mathbf{1 1 . 0} \%$ projected national tech job growth, $\mathbf{1 8 . 0} \%$ projected statewide job growth, and $\mathbf{1 1 . 0} \%$ projected growth across all occupations in Middle Tennessee.
- Median compensation for tech jobs in Middle Tennessee was \$75,263 in 2022. This value is $\mathbf{2 2 . 6} \%$ below the national median for tech jobs and $84.7 \%$ above the median compensation across all occupations in Middle Tennessee.
- The Corporate, Subsidiary, and Regional Managing Offices industry employed the largest number of tech workers $(5,568)$ in the region. This industry employed $9.1 \%$ of Middle Tennessee tech workers. Tech jobs accounted for $\mathbf{2 0 . 4 \%}$ of all jobs in this industry.
- For 2022, the average number of new monthly job postings across all tech occupations in the region was 3,698 . This is about average for an area this size (3,868 ${ }^{1}$ ).
- The Business and Financial Operations Occupations group had the highest demand with an average of $\mathbf{9 2 0}$ new unique monthly job postings in 2022.
- Women comprise $\mathbf{5 0 . 9} \%$ of the population in Middle Tennessee, $\mathbf{4 9 . 3} \%$ of the workforce, and $37.5 \%$ of the tech workforce.
- Across tech occupations, female representation Middle Tennessee was slightly higher than that observed for the state and nation. Women occupied $37.5 \%$ of regional tech roles, compared to $35.5 \%$ of national roles and $37.2 \%$ of roles statewide.
- Non-white workers comprise $30.3 \%$ of the local population, $26.7 \%$ of the regional workforce, but only $\mathbf{2 3 . 0} \%$ of the regional tech workforce.
- When compared to the general working population in Middle Tennessee, the tech workforce has a higher percentage of White ( $+3.7 \%$ ) and Asian ( $+4.0 \%$ ) workers.
- When compared to the general working population in Middle Tennessee, the tech workforce has a lower percentage of Black ( $-4.7 \%$ ) and Hispanic or Latino ( $-2.9 \%$ ) workers.

[^0]
## About This Report

This report is the product of the Middle Tennessee Tech research program, a partnership between the MTSU Department of Information Systems and Analytics and the Greater Nashville Technology Council. It provides an updated summary of the Middle Tennessee tech workforce as a whole and the major occupation groups identified within the tech workforce. This includes an overview of current job supply, job demand, and demographic diversity. It also supplies detailed data on each of the individual occupations identified as part of the tech workforce, including the most in-demand job titles and indemand hard skills associated with each occupation. Any questions regarding the report can be submitted to the report's author (amy.harris@mtsu.edu).

## Background

When interpreting the data presented in this report, it is essential to understand the data sources used and the definitions of "tech workforce" and "Middle Tennessee" used. This section aims to provide that understanding. This will aid in interpreting the research presented here and improve readers' ability to compare this research to other published reports providing similar and/or complementary analysis. Where necessary, additional information is embedded in the report to assist the reader in understanding the data as presented.

## Data Sources

This report uses data sourced from Lightcast using their 2023.1 datarun. Lightcast aggregates data from multiple sources. Official government data are collected from entities including the U.S. Census Bureau, the U.S. Bureau of Economic Analysis, the U.S. Bureau of Labor Statistics, and state government agencies. In addition, Lightcast also collects data from online social profiles, resumes, and job postings.

## Defining "Tech"

This report uses a tailored definition of "tech," one reflective of the diversity in our local tech community. This definition encompasses traditional tech occupations and occupations that lie at the intersection of tech, mathematics, and business. It also captures the tech workers that fuel industries - like healthcare and entertainment - that serve as the economic backbone of our region.

The Standard Occupational Classification System (SOC) created by the U.S. Bureau of Labor Statistics (BLS) was used to identify occupations relevant to the analysis. The table on the next page lists all the occupation codes and groupings included in this study. The groupings here are based on the BLS's 2018 SOC structure. Detailed data for each of the occupations listed can be found in the Appendix.

## Occupation Groupings and Codes

| Occupation Group | $\begin{aligned} & \hline \text { SOC } \\ & \text { Code } \end{aligned}$ | Detailed Occupation |
| :---: | :---: | :---: |
| Management Occupations | 11-2021 | Marketing Managers |
|  | 11-3021 | Computer and Information Systems Managers |
| Business \& Financial Operations Analysts | 13-1081 | Logisticians |
|  | 13-1082 | Project Management Specialists |
|  | 13-1111 | Management Analysts |
|  | 13-1161 | Market Research Analysts and Marketing Specialists |
|  | 13-2051 | Financial and Investment Analysts |
|  | 13-2054 | Financial Risk Specialists |
| Computer \& Information Analysts | 15-1211 | Computer Systems Analysts |
|  | 15-1212 | Information Security Analysts |
| Computer \& Information Research Scientists/Data Scientists | 15-1221 | Computer and Information Research Scientists |
| Computer Support Specialists | 15-1231 | Computer Network Support Specialists |
|  | 15-1232 | Computer User Support Specialists |
| Database \& Systems Administrators \& Network Architects | 15-1241 | Computer Network Architects |
|  | 15-1242 | Database Administrators |
|  | 15-1243 | Database Architects |
|  | 15-1244 | Network and Computer Systems Administrators |
| Software Developers/Quality Assurance Occupations | 15-1251 | Computer Programmers |
|  | 15-1252 | Software Developers |
|  | 15-1253 | Software Quality Assurance Analysts and Testers |
|  | 15-1254 | Web Developers |
|  | 15-1255 | Web and Digital Interface Designers |
| Computer Occupations, All Other | 15-1299 | Computer Occupations, All Other |
| Mathematical Science Occupations | 15-2031 | Operations Research Analysts |
|  | 15-2041 | Statisticians |
|  | 15-2051 | Data Scientists |
| Computer Hardware Engineers | 17-2061 | Computer Hardware Engineers |
| Special Effects Artists, Animators \& Graphic Designers | 27-1014 | Special Effects Artists and Animators |
|  | 27-1024 | Graphic Designers |
| Computer, Automated Teller, and Office Machine Repairers | 49-2011 | Computer, Automated Teller, and Office Machine Repairers |

## Defining "Middle Tennessee"

All numbers presented in this report span the entirety of the Nashville-Davidson-Murfreesboro-Franklin Metropolitan Statistical Areas (MSA) ${ }^{2}$ as defined by the federal Office of Management and Budget and applied to the United States (U.S.) Census Bureau data. Montgomery County was also included from the Clarksville, TN-KY MSA.


[^1]
## Defining "Class of Worker"

The jobs numbers reported herein capture jobs held by three classes of workers:

- Quarterly Census of Employment and Wages (QCEW) - Workers captured via the U.S. Bureau of Labor Statistics' QCEW program. A "job" is defined as a full- or part-time position covered by state and federal unemployment insurance laws for the program.
- Non-QCEW - Attempts to cover jobs that fall under an employer-employee relationship but are not covered by the QCEW. The major types of employment covered in this set include military jobs, railroad jobs, many nonprofit and religious workers, certain salespersons, miscellaneous Federal Government, and some other government workers.
- Self-Employed - Covers people who, when responding to Census surveys, consider selfemployment to be a significant part of their income or time spent working. Most people normally considered "self-employed" would fall into this category.

The numbers do not include jobs from self-employed individuals who do not consider the tech work they perform as their primary form of income. The breakdown of regional tech jobs by class of worker is shown below.

Jobs by Class of Worker


## Job Supply

This section provides an overview of the current tech job supply in Middle Tennessee. To put the data in context, the analysis compares local tech supply to national tech supply, statewide tech supply, and regional supply for all occupations. Cross-industry comparisons are presented to determine which industries employ the most tech workers. The tech occupation groups are also compared in terms of job volume, compensation, and growth trends. These are the key findings:

- From 2017-2022, the number of tech jobs in Middle Tennessee grew by $\mathbf{1 7 . 0 \%}$. This job growth rate tracked behind national tech job growth by $\mathbf{2 . 0} \%$ and statewide tech job growth by $5.0 \%$ but surpassed overall job growth in Middle Tennessee by 7.0\%.
- The projected growth rate for tech jobs in Middle Tennessee (2022-2027) is $18.0 \%$, compared to $\mathbf{1 1 . 0} \%$ projected national tech job growth, $\mathbf{1 8 . 0} \%$ projected statewide job growth, and $\mathbf{1 1 . 0} \%$ projected growth across all occupations in Middle Tennessee.
- Median compensation for tech jobs in Middle Tennessee was $\mathbf{\$ 7 5 , 2 6 3}$ in 2022. This value is $\mathbf{2 2 . 6} \%$ below the national median for tech jobs and $84.7 \%$ above the median compensation across all occupations in Middle Tennessee.
- The occupation group accounting for the largest number of jobs in Middle Tennessee was Business \& Financial Operations Analysts, which grew $5.4 \%$ from 2021 to 2022 to 18,778 jobs. The occupation group with the most significant year-over-year growth in job volume was Software Developers/Quality Assurance, which grew by $9.9 \%$ to 10,626 jobs.
- The occupation group with the highest median salary is Management Occupations at \$119,310, which was roughly even with the previous year. Across all occupation groups, median salaries plateaued, remaining about the same as 2021 salaries.
- The Corporate, Subsidiary, and Regional Managing Offices industry employed the largest number of tech workers $(5,568)$ in the region. This industry employed $9.1 \%$ of Middle Tennessee tech workers. Tech jobs accounted for $\mathbf{2 0 . 4} \%$ of all jobs in this industry.
- The occupation group with the highest five-year past growth rate (2017-2022) is Computer and Information Research Scientists/Data Scientists. The group grew by $\mathbf{8 6 . 0} \%$, bringing the total number of jobs for the occupation group to 75. Management Occupations and Computer Occupations, All Other also achieved growth rates higher than $80 \%$ ( $85.0 \%$ and $81.0 \%$, respectively).
- The three occupation groups with the highest projected growth rate (2022-2027) are Computer and Information Research Scientists (28.0\%), Software Developers/Quality Assurance Occupations ( $26.0 \%$ ), and Mathematical Science Occupations (24\%).


## Tech Job Supply, Compensation and Growth Trends

| All Occupations: National |  |
| :--- | ---: |
| Supply (Jobs) | $166,730,882$ |
| Median Compensation | $\$ 43,450$ |
| Supply (Jobs) Past Growth (2017-2022) | $2 \%$ |
| Supply (Jobs) Projected Growth (2022-2027) | $6 \%$ |


| Tech Occupations: National |  |
| :--- | ---: |
| Supply (Jobs) | $9,868,238$ |
| Median Compensation | $\$ 92,308$ |
| Supply (Jobs) Past Growth (2017-2022) | $19 \%$ |
| Supply (Jobs) Projected Growth (2022-2027) | $11 \%$ |


| All Occupations: Tennessee |  |
| :--- | ---: |
| Supply (Jobs) | $3,517,928$ |
| Median Compensation | $\$ 38,057$ |
| Supply (Jobs) Past Growth (2017-2027) | $6 \%$ |
| Supply (Jobs) Projected Growth (2022-2027) | $9 \%$ |


| Tech Occupations: Tennessee |  |
| :--- | ---: |
| Supply (Jobs) | 139,857 |
| Median Compensation | $\$ 73,223$ |
| Supply (Jobs) Past Growth (2017-2022) | $22 \%$ |
| Supply (Jobs) Projected Growth (2022-2027) | $18 \%$ |


| All Occupations: Middle Tennessee |  |
| :--- | ---: |
| Supply (Jobs) | $1,236,775$ |
| Median Compensation | $\$ 40,738$ |
| Supply (Jobs) Past Growth (2017-2022) | $10 \%$ |
| Supply (Jobs) Projected Growth (2022-2027) | $11 \%$ |

## Tech Jobs by Occupation Group

| Occupation Group | 2022 Jobs | 2021 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Jobs | \% <br> Change <br> from | 2022 <br> National <br> Average | \% Diff <br> from 2022 <br> Nat'l <br> Average |  |  |
| Business \& Financial Operations Analysts | 18,778 | 17,818 | $5.4 \%$ | 24,470 | $-23.3 \%$ |
| Software Developers/Quality Assurance | 10,626 | 9,666 | $9.9 \%$ | 15,816 | $-32.8 \%$ |
| Management Occupations | 8,013 | 7,682 | $4.3 \%$ | 6,352 | $26.1 \%$ |
| Computer Occupations, All Other | 6,083 | 5,939 | $2.4 \%$ | 3,219 | $89.0 \%$ |
| Computer Support Specialists | 5,170 | 4,917 | $5.1 \%$ | 6,856 | $-24.6 \%$ |
| Computer \& Information Analysts | 4,231 | 4,029 | $5.0 \%$ | 5,450 | $-22.4 \%$ |
| Database \& Systems Administrators \& Network Architects | 4,156 | 4,013 | $3.6 \%$ | 4,978 | $-16.5 \%$ |
| Special Effects Artists, Animators \& Graphic Designers | 2,594 | 2,462 | $5.4 \%$ | 2,374 | $9.3 \%$ |
| Mathematical Science Occupations | 1,777 | 1,695 | $4.8 \%$ | 1,944 | $-8.6 \%$ |
| Computer, Automated Teller, and Office Machine Repairers | 849 | 820 | $3.5 \%$ | 799 | $6.3 \%$ |
| Computer Hardware Engineers | 191 | 176 | $8.5 \%$ | 605 | $-68.4 \%$ |
| Computer \& Information Research Scientists/Data Scientists | 75 | 70 | $7.1 \%$ | 265 | $-71.7 \%$ |

## Middle Tennessee Median Tech Salary by Occupation Group

| Occupation Group | Median <br> Salary | 2021 <br> Median <br> Salary | 2021 <br> Median <br> Salary | 2022 <br> Nat'l <br> Median | \% Diff <br> from 2022 <br> Nat'I <br> Average |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Management Occupations | $\$ 119,310$ | $\$ 119,735$ | $-0.4 \%$ | $\$ 149,662$ | $-20.3 \%$ |
| Computer Hardware Engineers | $\$ 106,163$ | $\$ 106,196$ | $0.0 \%$ | $\$ 127,736$ | $-16.9 \%$ |
| Computer \& Information Research Scientists | $\$ 94,223$ | $\$ 94,025$ | $0.2 \%$ | $\$ 131,498$ | $-28.3 \%$ |
| Software Developers/Quality Assurance Occupations | $\$ 93,262$ | $\$ 93,110$ | $0.2 \%$ | $\$ 111,239$ | $-16.2 \%$ |
| Database \& Systems Administrators \& Network <br> Architects | $\$ 88,107$ | $\$ 87,933$ | $0.2 \%$ | $\$ 91,658$ | $-3.9 \%$ |
| Computer \& Information Analysts | $\$ 84,037$ | $\$ 83,964$ | $0.1 \%$ | $\$ 99,901$ | $-15.9 \%$ |
| Business \& Financial Operations Analysts | $\$ 73,919$ | $\$ 73,915$ | $0.0 \%$ | $\$ 83,985$ | $-12.0 \%$ |
| Mathematical Science Occupations | $\$ 71,289$ | $\$ 71,328$ | $-0.1 \%$ | $\$ 92,886$ | $-23.3 \%$ |
| Computer Occupations, All Other | $\$ 54,801$ | $\$ 54,793$ | $0.0 \%$ | $\$ 93,895$ | $-41.6 \%$ |
| Computer Support Specialists | $\$ 50,577$ | $\$ 50,488$ | $0.2 \%$ | $\$ 52,459$ | $-3.6 \%$ |
| Special Effects Artists, Animators \& Graphic Designers | $\$ 46,438$ | $\$ 47,020$ | $-1.2 \%$ | $\$ 46,438$ | $0.0 \%$ |
| Computer, Automated Teller, and Office Machine <br> Repairers | $\$ 37,696$ | $\$ 37,592$ | $0.3 \%$ | $\$ 40,551$ | $-7.0 \%$ |


| Top 10 Industries Employing Middle Tennessee Tech WorkersIndustry | Tech Jobs in Industry (2022) | Tech Jobs in Industry (2021) | $\begin{aligned} & \text { \% } \\ & \text { Change } \\ & \text { (2021- } \\ & \text { 2022) } \end{aligned}$ | \% of Tech Workers Employed by Industry (2022) | Tech Jobs as \% of Total Jobs in Industry (2022) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Corporate, Subsidiary, and Regional Managing Offices | 5,568 | 5,298 | 5.1\% | 9.1\% | 20.4\% |
| Computer Systems Design Services | 4,578 | 4,341 | 5.5\% | 7.4\% | 63.2\% |
| Administrative Management and General Management Consulting Services | 4,033 | 3,816 | 5.7\% | 6.5\% | 32.6\% |
| Custom Computer Programming Services | 3,449 | 3,247 | 6.2\% | 5.6\% | 63.9\% |
| Software Publishers | 2,247 | 2,043 | 10.0\% | 3.5\% | 49.3\% |
| Temporary Help Services | 1,752 | 1,695 | 3.4\% | 2.9\% | 5.2\% |
| Data Processing, Hosting, and Related Services | 1,590 | 1,613 | -1.4\% | 2.8\% | 47.2\% |
| Federal Government, Civilian, Excluding Postal Service | 1,475 | 1,450 | 1.7\% | 2.5\% | 12.2\% |
| State Government, Excluding Education and Hospitals | 1,271 | 1,319 | -3.6\% | 2.3\% | 6.6\% |
| Marketing Consulting Services | 1,221 | 1,142 | 6.9\% | 2.0\% | 35.5\% |

Growth Trends by Occupation Group

| Occupation Group | $\mathbf{2 0 2 2}$ <br> Jobs | $\mathbf{2 0 2 2} \%$ of <br> Tech <br> Workforce | Past Growth <br> $(2017-2022)$ | Projected <br> Growth <br> $\mathbf{2 0 2 2 - 2 0 2 7 )}$ |
| :--- | :---: | :---: | :---: | :---: |
| Business \& Financial Operations Analysts | 18,778 | $30.0 \%$ | $17 \%$ | $20 \%$ |
| Software Developers/Quality Assurance Occupations | 10,626 | $17.0 \%$ | $16 \%$ | $26 \%$ |
| Computer Support Specialists | 8,013 | $12.8 \%$ | $-8 \%$ | $14 \%$ |
| Management Occupations | 6,083 | $9.7 \%$ | $85 \%$ | $15 \%$ |
| Computer \& Information Analysts | 5,170 | $8.3 \%$ | $-13 \%$ | $18 \%$ |
| Database \& Systems Administrators \& Network Architects | 4,231 | $6.8 \%$ | $-2 \%$ | $13 \%$ |
| Computer Occupations, All Other | 4,156 | $6.6 \%$ | $81 \%$ | $10 \%$ |
| Special Effects Artists, Animators \& Graphic Designers | 2,594 | $4.1 \%$ | $9 \%$ | $14 \%$ |
| Mathematical Science Occupations | 1,777 | $2.8 \%$ | $-16 \%$ | $24 \%$ |
| Computer, Automated Teller, and Office Machine Repairers | 849 | $1.4 \%$ | $9 \%$ | $13 \%$ |
| Computer Hardware Engineers | 191 | $0.3 \%$ | $-50 \%$ | $19 \%$ |
| Computer \& Information Research Scientists | 75 | $0.1 \%$ | $86 \%$ | $28 \%$ |

## Job Demand

This section provides an overview of current tech job demand in Middle Tennessee as measured by the number of unique job postings ${ }^{3}$ made within a given time period. Postings were analyzed from multiple perspectives, including demand by occupation group, demand by minimum experience required, demand by job title, demand by skills (software, specialized, and common), and demand by qualification. These are the key findings:

- For 2022, the average number of new monthly job postings across all tech occupations in the region was 3,698 . This is about average for an area this size $\left(3,868^{4}\right)$.
- The Business and Financial Operations Occupations group had the highest demand with an average of $\mathbf{9 2 0}$ new unique monthly job postings in 2022.
- Of the job postings that mentioned education level, a Bachelor's degree was cited most frequently (30,053 posts).
- Of the job postings mentioning a required minimum experience level, the majority $(\mathbf{1 2 , 8 6 9})$ required a minimum of 2-3 years of experience.
- The most in-demand job title was Project Managers, which appeared in $2.0 \%$ of postings $(1,036)$. An important note here is the relatively small number of postings referencing the title. This reflects the heterogenous nature of job titles.
- The top software skill was Structured Query Language (SQL), which appeared in $\mathbf{1 6 . 0} \%$ of postings $(8,108)$.
- In terms of specialized skills, Computer Science was the most referenced skill. It was mentioned in $18.3 \%$ of postings $(9,265)$.
- Communications was the most in-demand common skill, appearing in $48.0 \%$ of postings $(24,302)$.
- The top qualification was the Master of Business Administration with $3.0 \%(\mathbf{1}, \mathbf{5 2 9})$ of postings referencing it.

[^2]
## Demand over Time ${ }^{5}$ (February 2018 - February 2023)

The chart displays the total number of unique monthly job postings across all tech occupations. 15K


OK
Feb'18 Jun'18 Oct'18 Feb'19 Jun'19 Oct'19 Feb'20 Jun'20 Oct '20 Feb'21 Jun'21 Oct '21 Feb '22 Jun'22 Oct '22 Feb '22

## Demand by Occupation Group

| Occupation Group | Average New <br> Monthly Job <br> Postings (2022) | National <br> Average | \% Difference |
| :--- | :---: | :---: | :---: |
| Business \& Financial Operations Analysts | 920 | 844 | $8.3 \%$ |
| Software Developers/Quality Assurance Occupations | 841 | 1,024 | $-21.8 \%$ |
| Computer Occupations, All Other | 382 | 432 | $-13.1 \%$ |
| Computer Support Specialists | 352 | 278 | $21.0 \%$ |
| Database \& Systems Administrators \& Network <br> Architects | 308 | 309 | $-0.3 \%$ |
| Computer \& Information Analysts | 283 | 303 | $-7.1 \%$ |
| Mathematical Science Occupations | 280 | 320 | $-14.3 \%$ |
| Management Occupations | 273 | 41 | $-7.3 \%$ |
| Special Effects Artists, Animators, \& Graphic Designers | 5 | 10 | $-100.0 \%$ |
| Computer \& Information Research Scientists | 5 | 2 | $60.9 \%$ |
| Computer, Automated Teller, and Office Machine <br> Repairers | 2 | 10 | $-400.0 \%$ |
| Computer Hardware Engineers |  |  |  |

[^3]
## Demand by Education Level ${ }^{6}$

| Occupation Group | Unspecified | High <br> school or <br> GED | Associate's <br> degree | Bachelor's <br> degree | Master's <br> Degree | Ph.D. or <br> profession <br> al degree |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Business \& Financial Operations Analysts | 3,045 | 1,155 | 593 | 8,393 | 1,725 | 135 |
| Computer \& Information Analysts | 974 | 394 | 231 | 2,523 | 449 | 54 |
| Computer \& Information Research Scientists | 16 | 3 | 2 | 19 | 13 | 28 |
| Computer Hardware Engineers | 5 | 0 | 2 | 13 | 4 | 1 |
| Computer Occupations, All Other | 1,464 | 434 | 255 | 3,401 | 833 | 71 |
| Computer Support Specialists | 2,127 | 1,108 | 821 | 1,438 | 158 | 13 |
| Computer, Automated Teller, and Office Machine <br> Repairers | 42 | 16 | 8 | 2 | 0 | 0 |
| Database \& Systems Administrators \& Network <br> Architects | 1,627 | 395 | 335 | 2,220 | 392 | 48 |
| Management Occupations | 1,172 | 173 | 78 | 2,502 | 846 | 34 |
| Mathematical Science Occupations | 863 | 292 | 157 | 2,516 | 1,020 | 299 |
| Software Developers/Quality Assurance <br> Occupations | 4,344 | 514 | 539 | 6,683 | 1,201 | 123 |
| Special Effects Artists, Animators \& Graphic <br> Designers | 223 | 60 | 64 | 343 | 20 | 4 |
|  | $\mathbf{4 , 5 4 4}$ | $\mathbf{3 , 0 8 5}$ | 30,053 | $\mathbf{6 , 6 6 1}$ | $\mathbf{8 1 0}$ |  |

## Demand by Minimum Experience

| Occupation Group | No <br> experience <br> listed | $\mathbf{0 - 1}$ Years | $\mathbf{2 - 3}$ Years | $\mathbf{4 - 6}$ Years | 7-9 <br> Years | $\mathbf{1 0 + \text { Years }}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Business \& Financial Operations Analysts | 3,581 | 1,588 | 3,734 | 2,557 | 599 | 349 |
| Computer \& Information Analysts | 1,089 | 323 | 1,013 | 970 | 302 | 151 |
| Computer \& Information Research Scientists | 24 | 6 | 22 | 9 | 3 | 2 |
| Computer Hardware Engineers | 2 | 0 | 1 | 12 | 3 | 1 |
| Computer Occupations, All Other | 1,444 | 270 | 920 | 1,507 | 630 | 459 |
| Computer Support Specialists | 1,880 | 921 | 1,322 | 580 | 123 | 45 |
| Computer, Automated Teller, and Office Machine <br> Repairers | 46 | 8 | 3 | 3 | 1 | 0 |
| Database \& Systems Administrators \& Network <br> Architects | 1,208 | 285 | 996 | 1,217 | 355 | 240 |
| Management Occupations | 986 | 145 | 771 | 1,180 | 399 | 377 |
| Mathematical Science Occupations | 1,132 | 436 | 1,214 | 762 | 176 | 138 |
| Software Developers/Quality Assurance <br> Occupations | 3,327 | 725 | 2,680 | 3,221 | 1,036 | 516 |
| Special Effects Artists, Animators \& Graphic <br> Designers | 210 | 122 | 193 | 106 | 4 | 4 |
|  | $\mathbf{1 4 , 9 2 9}$ | $\mathbf{4 , 8 2 9}$ | 12,869 | $\mathbf{1 2 , 1 2 4}$ | $\mathbf{3 , 6 3 1}$ | $\mathbf{2 , 2 8 2}$ |

[^4]Demand by Job Title, Skills, and Qualifications

Top 10 Job Titles

| Job Title | Total Unique <br> Postings <br> (2022) | Frequency <br> in Postings |
| :--- | :---: | :---: |
| Project Managers | 1,036 | $2.0 \%$ |
| Software Engineers | 809 | $1.6 \%$ |
| Financial Analysts | 601 | $1.2 \%$ |
| Business Analysts | 570 | $1.1 \%$ |
| Data Analysts | 280 | $0.7 \%$ |
| Product Managers | 282 | $0.6 \%$ |
| Data Engineers | 280 | $0.6 \%$ |
| NET Developers | 277 | $0.5 \%$ |
| Marketing Managers | 267 | $0.5 \%$ |
| Graphic Designers |  |  |

Top 10 Qualifications

| Qualification | Total Unique <br> Postings <br> (2022) | Frequency <br> in <br> Postings |
| :--- | :---: | :---: |
| Master Of Business <br> Administration (MBA) | 1,529 | $3.0 \%$ |
| Project Management <br> Professional Certification | 1,352 | $2.7 \%$ |
| CompTIA A+ | 782 | $1.5 \%$ |
| Certified Information Systems <br> Security Professional | 746 | $1.5 \%$ |
| Certified Public Accountant | 420 | $0.8 \%$ |
| Security Clearance | 410 | $0.8 \%$ |
| Certified Information System <br> Auditor (CISA) | 404 | $0.8 \%$ |
| CompTIA Network+ | 391 | $0.8 \%$ |
| Cisco Certified Network <br> Associate | 372 | $0.7 \%$ |
| Microsoft Certified <br> Professional | 332 | $0.7 \%$ |

Top 10 Software Skills

| Software Skill | Total <br> Unique <br> Postings <br> (2022) | Frequency <br> in Postings |
| :---: | :---: | :---: |
| SQL | 8,108 | $16.0 \%$ |
| Microsoft Excel | 7,562 | $14.9 \%$ |
| Microsoft Office | 6,734 | $13.3 \%$ |
| Python | 4,587 | $9.1 \%$ |
| Microsoft <br> PowerPoint | 4,580 | $9.0 \%$ |
| Amazon Web | 4,079 | $8.1 \%$ |
| Services | 4,005 | $7.9 \%$ |
| Microsoft Azure | 3,759 | $7.4 \%$ |
| JavaScript | 3,483 | $6.9 \%$ |
| Java | 3,310 | $6.5 \%$ |
| Programming <br> Interface (API) | Jation | Mar |

Top 10 Specialized Skills

| Specialized Skill | Total <br> Unique <br> Postings <br> (2022) | Frequency <br> in Postings |
| :--- | :---: | :---: |
| Computer Science | 9,265 | $18.3 \%$ |
| SQL | 8,108 | $16.0 \%$ |
| Marketing | 7,621 | $15.0 \%$ |
| Agile Methodology | 7,389 | $14.6 \%$ |
| Data Analysis | 5,651 | $11.2 \%$ |
| Automation | 5,353 | $10.6 \%$ |
| Project Management | 5,044 | $10.0 \%$ |
| Finance | 4,861 | $9.6 \%$ |
| Python | 4,587 | $9.1 \%$ |
| Business Requirements | 4,362 | $8.6 \%$ |

Top 10 Common Skills

| Common Skill | Total <br> Unique <br> Postings <br> (2022) | Frequency in <br> Postings |
| :--- | :---: | :---: |
| Communications | 24,302 | $48.0 \%$ |
| Management | 17,183 | $33.9 \%$ |
| Leadership | 12,925 | $25.5 \%$ |
| Problem Solving | 12,059 | $23.8 \%$ |
| Operations | 11,514 | $22.7 \%$ |
| Customer Service | 10,607 | $20.9 \%$ |
| Planning | 9,212 | $18.2 \%$ |
| Detail Oriented | 9,099 | $18.0 \%$ |
| Writing | 8,922 | $17.6 \%$ |
| Troubleshooting | 8,856 | $17.5 \%$ |

## Diversity

This section provides an overview of the demographic breakdown of tech workers, categorizing workers by gender, age, and race/ethnicity. To provide context, the analysis compares Middle Tennessee tech occupations to national, state, and regional populations, and also to the national, state, and regional workforce. These are the key findings:

- Women comprise $\mathbf{5 0 . 9}$ \% of the population in Middle Tennessee, $\mathbf{4 9 . 3} \%$ of the workforce, and $37.5 \%$ of the tech workforce.
- Across tech occupations, female representation Middle Tennessee was slightly higher than that observed for the state and nation. Women occupied $37.5 \%$ of regional tech roles, compared to $35.5 \%$ of national roles and $37.2 \%$ of roles statewide.
- When looking at individual occupations (see Appendix: Detailed Occupation Data), 14 of the 30 occupations ( $\mathbf{4 6 . 6 \%}$ ) had female representation at or above $37.5 \%$, the overall percentage of women employed in tech roles in Middle Tennessee.
- The tech occupation with the highest female representation was Market Research Analysts and Marketing Specialists with females occupying $62.7 \%$ of those roles. The occupation with the lowest percentage of female workers was Computer, Automated Teller, and Office Machine Repairers where females held only $11.6 \%$ of jobs.
- Non-white workers comprise $\mathbf{3 0 . 3} \%$ of the local population, $26.7 \%$ of the regional workforce, but only $\mathbf{2 3 . 3} \%$ of the regional tech workforce.
- When compared to the general working population in Middle Tennessee, the tech workforce has a higher percentage of White ( $+3.7 \%$ ) and Asian ( $+4.0 \%$ ) workers.
- When compared to the general working population in Middle Tennessee, the tech workforce has a lower percentage of Black ( $-4.7 \%$ ) and Hispanic or Latino ( $-2.9 \%$ ) workers.
- The tech occupation with the most racial diversity (as measured by the percentage on non-white workers) was Logisticians, where $35.4 \%$ of roles were held by non-white workers. The occupations with the least racial diversity were Special Effects Artists and Animators and Graphic Designers. For both occupations, only $\mathbf{1 3 . 2} \%$ of jobs were held by non-white workers.


## National, State, and Local Population Demographics

| Demographics | Nation |  | Tennessee |  | Middle Tennessee |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | 2022 <br> Population | \% Population | $2022$ <br> Population | \% Population | $\begin{gathered} 2022 \\ \text { Population } \end{gathered}$ | \% Population |
| Females | 168,627,134 | 50.4\% | 3,596,991 | 51.0\% | 1,164,519 | 50.9\% |
| Males | 165,534,348 | 49.6\% | 3,457,884 | 49.0\% | 1,121,730 | 49.1\% |
| Age | $2022$ <br> Population | \% of Population | $2022$ <br> Population | \% of Population | $\begin{gathered} 2020 \\ \text { Population } \end{gathered}$ | \% of Population |
| Under 15 | 60,628,048 | 18.1\% | 1,281,043 | 18.2\% | 436,950 | 19.1\% |
| 15-19 | 21,713,422 | 6.5\% | 442,053 | 6.3\% | 146,456 | 6.4\% |
| 20-24 | 21,496,544 | 6.4\% | 450,581 | 6.4\% | 152,324 | 6.7\% |
| 25-34 | 45,709,887 | 13.7\% | 976,201 | 13.8\% | 356,189 | 15.6\% |
| 35-44 | 43,955,970 | 13.2\% | 895,397 | 12.7\% | 323,207 | 14.1\% |
| 45-54 | 40,600,561 | 12.1\% | 873,067 | 12.4\% | 282,336 | 12.3\% |
| 55-64 | 42,409,590 | 12.7\% | 910,749 | 12.9\% | 270,198 | 11.8\% |
| 65+ | 57,647,460 | 17.3\% | 1,225,783 | 17.4\% | 318,588 | 13.9\% |
| Race/Ethnicity | 2022 <br> Population | \% of Population | 2022 <br> Population | \% of Population | 2022 <br> Population | \% of Population |
| White | 196,845,848 | 58.9\% | 5,137,828 | 72.8\% | 1,594,537 | 69.7\% |
| Black or African Am. | 42,226,074 | 12.6\% | 1,166,870 | 16.5\% | 363,704 | 15.9\% |
| Hispanic or Latino | 63,857,613 | 19.1\% | 445,173 | 6.3\% | 195,102 | 8.5\% |
| Asian | 20,111,509 | 6.0\% | 140,024 | 2.0\% | 69,414 | 3.0\% |
| Two or More Races | 8,019,707 | 2.4\% | 140,159 | 2.0\% | 55,360 | 2.4\% |
| Am. Indian or Alaska Native | 2,466,190 | 0.7\% | 20,517 | 0.3\% | 6,198 | 0.3\% |
| Native HI or Other Pac. Is. | 634,540 | 0.2\% | 4,304 | 0.1\% | 1,935 | 0.1\% |

National, State, and Local Occupation Demographics

|  | Nation |  |  |  | Tennessee |  |  |  | Middle Tennessee |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demographic | All Occupations |  | Tech Occupations |  | All Occupations |  | Tech Occupations |  | All Occupations |  | Tech Occupations |  |
| Gender | 2022 Jobs | \% of Jobs | 2022 Jobs | \% of Jobs | 2022 Jobs | \% of Jobs | 2022 Jobs | \% of Jobs | 2022 Jobs | \% of Jobs | $\begin{aligned} & 2022 \\ & \text { Jobs } \end{aligned}$ | \% of Jobs |
| Males | 85,142,554 | 51.1\% | 6,369,590 | 64.5\% | 1,792,314 | 50.9\% | 87,854 | 62.8\% | 626,507 | 50.7\% | 39,101 | 62.5\% |
| Females | 81,588,328 | 48.9\% | 3,498,647 | 35.5\% | 1,725,614 | 49.1\% | 52,003 | 37.2\% | 610,268 | 49.3\% | 23,441 | 37.5\% |
| Age | 2022 Jobs | $\begin{aligned} & \text { \% of } \\ & \text { Jobs } \\ & \hline \end{aligned}$ | 2022 Jobs | $\begin{aligned} & \text { \% of } \\ & \text { Jobs } \\ & \hline \end{aligned}$ | 2022 Jobs | \% of Jobs | 2022 Jobs | \% of Jobs | 2022 Jobs | $\begin{aligned} & \text { \% of } \\ & \text { Jobs } \end{aligned}$ | $\begin{aligned} & 2022 \\ & \text { Jobs } \end{aligned}$ | $\begin{aligned} & \text { \% of } \\ & \text { Jobs } \end{aligned}$ |
| 14-18 | 4,297,576 | 2.6\% | 19,602 | 0.2\% | 99,851 | 2.8\% | 275 | 0.2\% | 34,434 | 2.8\% | 133 | 0.2\% |
| 19-24 | 16,749,692 | 10.0\% | 515,343 | 5.2\% | 373,103 | 10.6\% | 7,246 | 5.2\% | 131,151 | 10.6\% | 3,195 | 5.1\% |
| 25-34 | 35,673,309 | 21.4\% | 2,671,561 | 27.1\% | 770,904 | 21.9\% | 38,763 | 27.7\% | 287,007 | 23.2\% | 17,651 | 28.2\% |
| 35-44 | 36,043,804 | 21.6\% | 2,720,195 | 27.6\% | 750,726 | 21.3\% | 38,369 | 27.4\% | 271,265 | 21.9\% | 17,594 | 28.1\% |
| 45-54 | 33,516,659 | 20.1\% | 2,094,324 | 21.2\% | 708,062 | 20.1\% | 29,410 | 21.0\% | 241,473 | 19.5\% | 13,020 | 20.8\% |
| 55-64 | 28,689,619 | 17.2\% | 1,429,587 | 14.5\% | 585,461 | 16.6\% | 20,295 | 14.5\% | 194,592 | 15.7\% | 8,580 | 13.7\% |
| 65+ | 11,760,222 | 7.1\% | 417,625 | 4.2\% | 229,822 | 6.5\% | 5,499 | 3.9\% | 76,853 | 6.2\% | 2,369 | 3.8\% |
| Race/Ethnicity | 2022 Jobs | $\begin{aligned} & \text { \% of } \\ & \text { Jobs } \end{aligned}$ | 2022 Jobs | $\begin{aligned} & \text { \% of } \\ & \text { lobs } \end{aligned}$ | 2022 Jobs | \% of Jobs | 2022 Jobs | \% of Jobs | 2022 Jobs | $\begin{aligned} & \text { \% of } \\ & \text { Jobs } \end{aligned}$ | $\begin{aligned} & 2022 \\ & \text { Jobs } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { \% of } \\ & \text { Jobs } \end{aligned}$ |
| White | 103,051,604 | 61.8\% | 6,212,259 | 63.0\% | 2,591,716 | 73.7\% | 107,149 | 76.6\% | 906,061 | 73.3\% | 48,139 | 77.0\% |
| Hispanic or Latino | 27,857,371 | 16.7\% | 867,278 | 8.8\% | 186,891 | 5.3\% | 4,124 | 2.9\% | 75,865 | 6.1\% | 2,030 | 3.2\% |
| Black or African Am. | 20,340,288 | 12.2\% | 805,743 | 8.2\% | 583,157 | 16.6\% | 16,800 | 12.0\% | 192,087 | 15.5\% | 6,755 | 10.8\% |
| Asian | 10,560,930 | 6.3\% | 1,703,272 | 17.3\% | 80,275 | 2.3\% | 8,587 | 6.1\% | 34,416 | 2.8\% | 4,228 | 6.8\% |
| Two or More Races | 3,771,959 | 2.3\% | 245,756 | 2.5\% | 66,098 | 1.9\% | 2,908 | 2.1\% | 24,425 | 2.0\% | 1,250 | 2.0\% |
| Am. Ind./AK Native | 828,406 | 0.5\% | 21,589 | 0.2\% | 6,480 | 0.2\% | 152 | 0.1\% | 2,565 | 0.2\% | 80 | 0.1\% |
| Native HI/Other Pac. Is. | 320,322 | 0.2\% | 12,339 | 0.1\% | 3,311 | 0.1\% | 137 | 0.1\% | 1,355 | 0.1\% | 60 | 0.1\% |

Appendix: Detailed Occupation Data

Marketing Managers (11-2021)

| Median Salary | Jobs |
| :---: | :---: |
| $\$ 107,005$ | $3,438$ |
| V -18.1\% below national median | 51.7\% above national average* |

## Avg. New Monthly Job Postings

 274V -. $7 \%$ below national average*

Past Growth
A 111.0\%
2017-2022

Projected Growth
4 9.0\%
2022-2027

Race / Ethnicity



| Product Managers | 282 |
| :--- | :---: |
| Marketing Managers | 279 |
| Digital Marketing <br> Managers | 105 |
| Directors of Marketing | 100 |
| Marketing Product <br> Managers | 68 |
| Directors of Product <br> Management | 59 |
| Marketing Directors | 47 |
| Field Marketing <br> Managers | 40 |
| Digital Marketing <br> Directors | 40 |
| Digital Product <br> Managers | 38 |

Top 10 Software Skills

| Microsoft Excel | 528 |
| :--- | :--- |
| Microsoft PowerPoint | 464 |
| Microsoft Office | 423 |
| Microsoft Outlook | 215 |
| SQL (Programming Language) | 135 |
| JIRA | 123 |
| Adobe Photoshop | 122 |
| Microsoft Word | 105 |
| HyperText Markup Language <br> (HTML) | Tableau (Business <br> Intelligence Software) |

## Top 10 Common Skills

| Communications | 2,107 |
| :--- | :---: |
| Sales | 1,648 |
| Leadership | 1,484 |
| Management | 1,397 |
| Customer Service | 906 |
| Planning | 807 |
| Detail Oriented | 788 |
| Writing | 784 |
| Operations | 732 |
| Problem Solving |  |

Top 10 Qualifications
by Job Posting Volume

| Master Of Business <br> Administration (MBA) | 350 |
| :--- | :---: |
| Project Management <br> Professional Certification | 53 |
| Security Clearance | 8 |
| Registered Nurse (RN) | 8 |
| Certified Public Accountant | 7 |
| Certified Information Systems <br> Security Professional | 6 |
| ITIL Certifications | 4 |
| GIAC Certifications | 4 |
| Cisco Certified Network <br> Professional | 2 |
| Cisco Certified Network <br> Associate | 2 |

## Computer and Information Systems Managers (11-3021)

| Median Salary | Jobs | Avg. New Monthly Job Postings | Past Growth | Projected Growth |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 127,145$ | $4,176$ | $28$ | $73.0 \%$ | $9.0 \%$ |
| จ -19.7\% below national median | 10.8\% above national average* | V -9.7\% below national average* | 2017-2022 | 2022-2027 |



## Logisticians (13-1081)

| Median Salary | Jobs |
| :---: | :---: |
| $\$ 64,116$ | 1,401 |
| 16.6\% below national median | -12.2\% below national average* |

## Avg. New Monthly Job Postings

Past Growth
Projected Growth 61
^ 19.6\% above national average*

- 75.0\%

2017-2022

A $21.0 \%$
2022-2027

Race / Ethnicity



| Supply Chain Analysts | 80 |
| :--- | :---: |
| Logistics Specialists | 71 |
| Production Planners | 34 |
| Supply Chain Operations <br> Managers | 33 |
| Material Planners | 33 |
| Logistics Analysts | 33 |
| Inventory Control <br> Analysts | 28 |
| Demand Planners | 28 |
| Supply Chain Specialists | 26 |
| Transportation Analysts | 22 |


| Supply Chain | 495 |
| :--- | :---: |
| Logistics | 205 |
| Inventory Management | 196 |
| Purchasing | 180 |
| Procurement | 160 |
| Warehousing | 154 |
| Key Performance Indicators (KPIs) | 152 |
| Finance | 149 |
| Supply Chain Management | 148 |
| SAP Applications | 144 |

Gender


Age
$33.0 \%$


## Top 10 Common Skills

| Microsoft Excel | 307 |
| :--- | :---: |
| Microsoft Office | 256 |
| SAP Applications | 147 |
| Microsoft PowerPoint | 119 |
| SQL (Programming Language) | 96 |
| Microsoft Outlook | 85 |
| Microsoft Access | 78 |
| Tableau (Business <br> Intelligence Software) | 76 |
| Transportation Management <br> Systems | 56 |
| Warehouse Management <br> Systems | 54 |


| Communications | 453 |
| :--- | :---: |
| Operations | 424 |
| Planning | 349 |
| Management | 318 |
| Problem Solving | 311 |
| Microsoft Excel | 307 |
| Customer Service | 275 |
| Microsoft Office | 256 |
| Detail Oriented | 212 |
| Leadership | 192 |

Top 10 Qualifications
by lob Posting Volume

| Master Of Business <br> Administration (MBA) | 37 |
| :--- | :---: |
| Project Management <br> Professional Certification | 9 |
| Certified Public Accountant | 7 |
| Security Clearance | 3 |
| Registered Nurse (RN) | 1 |

## Project Management Specialists (13-1082)

Median Salary<br>Jobs<br>3,930

Avg. New Monthly Job Postings
212
^ $25.4 \%$ above national average*

Past Growth Projected Growth
A 105.0\%
2017-2022

Race / Ethnicity


## Top 10 Job Titles

| Project Managers | 921 |
| :--- | :---: |
| Human Resources <br> Project Managers | 137 |
| Assistant Project <br> Managers | 123 |
| Multifamily Project <br> Managers | 88 |
| Associate Project <br> Managers | 59 |
| Project Management <br> Managers | 40 |
| Healthcare Project <br> Managers | 27 |
| Implementation Project <br> Managers | 26 |
| Commercial Project <br> Managers | 26 |
| IT Project Managers | 25 |

Gender


| Top 10 Specialized Skills |
| :---: |
| by Job Posting Volume |


| Project Management | 1,102 |
| :--- | :---: |
| Construction | 628 |
| Project Schedules | 513 |
| Project Planning | 497 |
| Subcontracting | 464 |
| Construction Management | 386 |
| Project Scoping | 385 |
| Change Orders | 362 |
| Milestones (Project Management) | 336 |
| Microsoft Project | 267 |

Top 10 Software Skills
by job Posting Volume

| Microsoft Office | 641 |
| :--- | :--- |
| Microsoft Excel | 586 |
| Microsoft PowerPoint | 358 |
| Microsoft Outlook | 317 |
| Microsoft Project | 269 |
| Project Management Software | 229 |
| Microsoft Word | 155 |
| Microsoft Visio | 130 |
| Microsoft SharePoint | 103 |
| AutoCAD |  |

## Top 10 Common Skills by Job Posting Volume

| Communications | 1,679 |
| :--- | :---: |
| Management | 1,421 |
| Leadership | 984 |
| Planning | 855 |
| Customer Service | 680 |
| Coordinating | 670 |
| Operations | 653 |
| Problem Solving | 641 |
| Microsoft Office | 586 |
| Microsoft Excel |  |

Top 10 Qualifications
by job Posting Volume

| Project Management <br> Professional Certification | 521 |
| :--- | :---: |
| Master Of Business <br> Administration (MBA) | 62 |
| Registered Nurse (RN) | 13 |
| Certified Public Accountant | 8 |
| Security Clearance | 6 |
| ITIL Certifications | 3 |

## Management Analysts (13-1111)

Median Salary
\$82,803
$\boldsymbol{\nabla}-10.8 \%$ below national median

Jobs
5,702
-22.4\% below national average*

Avg. New Monthly Job Postings
201
A. $0 \%$ below national average*

Past Growth
V-1.0\%
2017-2022

Projected Growth
© 14.0\%
2022-2027


| Top 10 Job Titles <br> by Job Posting Volume | Top 10 Specialized Skills <br> by Job Posting Volume |
| :---: | :---: |
|  |  |


| Business Analysts | 540 | Business Process | 681 |
| :---: | :---: | :---: | :---: |
| Consultants | 32 | Data Analysis | 593 |
| Business Process Analysts | 31 | Finance | 587 |
| Order Management Analysts | 21 | Business Requirements | 516 |
| Business Process Managers | 21 | Process Improvement | 476 |
| Business Advisors | 21 | Workflow Management | 446 |
| Principal Consultants | 20 | SQL (Programming Language) | 444 |
| Business Consultants | 19 | Business Analysis | 439 |
| Hospice Care Consultants | 18 | Agile Methodology | 373 |
| Healthcare Business Analysts | 18 | Project Management | 369 |


| Top 10 Software Skills |
| :---: |
| by Job Posting Volume |


| Microsoft Excel | 741 |
| :--- | :---: |
| Microsoft PowerPoint | 495 |
| Microsoft Office | 473 |
| SQL (Programming Language) | 444 |
| Tableau (Business <br> Intelligence Software) | 245 |
| Microsoft Visio | 182 |
| Microsoft Outlook | 156 |
| Microsoft Access | 150 |
| Python (Programming <br> Language) | 128 |
| JIRA | 123 |

Top 10 Qualifications
by job Posting Volume

| Communications | 1,592 |
| :--- | :---: |
| Management | 1,186 |
| Operations | 908 |
| Leadership | 854 |
| Problem Solving | 740 |
| Microsoft Excel | 677 |
| Writing | 630 |
| Customer Service | 628 |
| Planning | 588 |
| Research |  |


| Master Of Business <br> Administration (MBA) | 135 |
| :--- | :---: |
| Project Management <br> Professional Certification | 52 |
| Certified Public Accountant | 43 |
| Certified Information Systems <br> Security Professional | 28 |
| Registered Nurse (RN) | 21 |
| ITIL Certifications | 13 |
| Security Clearance | 9 |

Market Research Analysts and Marketing Specialists (13-1161)

Median Salary
Jobs
3,683
-37.3\% below national average*

Avg. New Monthly Job Postings
225
29.3\% above national average*

Past Growth
V -1.0\%
2017-2022

Projected Growth

- $22.0 \%$

2022-2027


## Financial and Investment Analysts (13-2051)

| Median Salary | Jobs |
| :---: | :---: |
| $\mathbf{4} 00,435$ | $\nabla, 887$ | average*

Avg. New Monthly Job Postings
160
^ $25.0 \%$ above national average*

Past Growth

- 42.0\%

2017-2022

Projected Growth
© $14.0 \%$
2022-2027

Race / Ethnicity


Gender



| Financial Analysts | 599 |
| :--- | :---: |
| Financial Planning and <br> Analysis Analysts | 61 |
| Financial Planning and <br> Analysis Managers | 60 |
| Revenue Cycle <br> Specialists | 54 |
| Pricing Analysts | 49 |
| Underpayment Analysts | 48 |
| Accounting Analysts | 45 |
| Portfolio Managers | 43 |
| Treasury Analysts | 42 |
| Finance Analysts | 28 |


| Accounting | 1,435 |
| :--- | :---: |
| Finance | 1,392 |
| Financial Analysis | 1,161 |
| Financial Statements | 656 |
| Financial Modeling | 500 |
| Economics | 432 |
| Process Improvement | 350 |
| Data Analysis | 338 |
| Auditing | 328 |
| Financial Planning | 316 |

Top 10 Software Skills
by job Posting Volume

| Microsoft Excel | 929 |
| :--- | :---: |
| Microsoft PowerPoint | 410 |
| Microsoft Office | 381 |
| SQL (Programming Language) | 271 |
| Tableau (Business <br> Intelligence Software) | 212 |
| SAP Applications | 165 |
| Microsoft Access | 156 |
| Reporting Tools | 152 |
| Microsoft Outlook | 143 |
| Oracle Essbase | 125 |

## Top 10 Common Skills

| Communications | 1,198 |
| :--- | :---: |
| Management | 1,051 |
| Microsoft Excel | 929 |
| Operations | 783 |
| Forecasting | 706 |
| Leadership | 671 |
| Detail Oriented | 644 |
| Budgeting | 606 |
| Problem Solving | 578 |
| Planning | 507 |

Top 10 Qualifications
by Job Posting Volume

| Master Of Business <br> Administration (MBA) | 349 |
| :--- | :---: |
| Certified Public Accountant | 223 |
| Project Management <br> Professional Certification | 12 |
| Registered Nurse (RN) | 10 |
| Certified Information Systems <br> Security Professional | 7 |

## Financial Risk Specialists (13-2054)

## Median Salary

\$65,294

Jobs
618
42.1\% above national average*

Avg. New Monthly Job Postings
24
$\boldsymbol{\nabla}$-17.2\% below national average*

Past Growth

- $31.0 \%$

2017-2022

Projected Growth

- 9.0\%

2022-2027


## Computer Systems Analysts (15-1211)

Median Salary<br>Jobs<br>3,215<br>\$83,626

Avg. New Monthly Job Postings 188
^ $13.9 \%$ above national average*

Past Growth
-17.0\%
2017-2022

Projected Growth

- 9.0\%

2022-2027


| Top 10 Job Titles by Job Posting Volume |  | Top 10 Specialized Skills by Job Posting Volume |  |
| :---: | :---: | :---: | :---: |
| Business Systems Analysts | 215 | Business Process | 542 |
| Systems Analysts | 85 | Computer Science | 535 |
| Software Engineering Specialists | 55 | Agile Methodology | 468 |
| Implementation Analysts | 55 | Business Requirements | 453 |
| IT Business Analysts | 47 | SQL (Programming Language) | 448 |
| Systems Analyst Advisors | 43 | Workflow Management | 414 |
| Implementation Consultants | 39 | Systems Analysis | 378 |
| Technical Business Analysts | 34 | Project Management | 363 |
| IT Service Desk Analysts | 30 | Business Systems Analysis | 327 |
| Team Leads | 29 | Information Systems | 318 |


| Top 10 Software Skills |
| :---: |
| by Job Posting Volume |

Top 10 Common Skills

| SQL (Programming Language) | 448 |
| :--- | :---: |
| Microsoft Excel | 349 |
| Microsoft Office | 339 |
| Microsoft PowerPoint | 212 |
| Microsoft Visio | 180 |
| JIRA | 164 |
| SAP Applications | 140 |
| JavaScript (Programming <br> Language) | 140 |
| Java (Programming Language) | 135 |
| Operating Systems | 131 |


| Communications | 1,201 |
| :--- | :---: |
| Management | 854 |
| Leadership | 725 |
| Problem Solving | 703 |
| Operations | 630 |
| Customer Service | 565 |
| Troubleshooting (Problem <br> Solving) | 516 |
| Planning | 427 |
| Team Leadership | 405 |
| Information Technology | 399 |

Top 10 Qualifications
by job Posting Volume

| Security Clearance | 61 |
| :--- | :---: |
| Master Of Business <br> Administration (MBA) | 40 |
| Project Management <br> Professional Certification | 38 |
| Registered Nurse (RN) | 27 |
| Certified Information Systems <br> Security Professional | 18 |
| ITIL Certifications | 15 |
| Certified Public Accountant | 12 |
| GIAC Certifications | 5 |

## Information Security Analysts (15-1212)

| Median Salary | Jobs |
| :---: | :---: |
| $\mathbf{\nabla}-17.3 \%$ below national median | $\boldsymbol{v}-35.5 \%$ below national |
| average* |  |

Avg. New Monthly Job Postings 82
V -22.6\% below national average*

Past Growth Projected Growth

- $21.0 \%$

2017-2022

A $25.0 \%$
2022-2027


## Computer and Information Research Scientists (15-1221)

## Median Salary <br> $\$ 94,025$ <br> - $28.5 \%$ below national median <br> Jobs <br> 85 <br> 66.1\% below national average* <br> Avg. New Monthly Job Postings 5 <br> V -37.5\% below national average* <br> Projected Growth <br> A $18.0 \%$ <br> 2022-2027



| Top 10 Job Titles <br> by Job Posting Volume | Top 10 Specialized Skills <br> by Job Posting Volume |
| :---: | :---: |
|  |  |


| Top 10 Software Skills |
| :---: |
| by Job Posting Volume |



| Python (Programming <br> Language) | 7 |
| :--- | :---: |
| SolidWorks (CAD) | 6 |
| R (Programming Language) | 6 |
| Microsoft Office | 4 |
| Microsoft PowerPoint | 3 |
| Microsoft Excel | 3 |
| SQL (Programming Language) | 2 |
| Node.js | 2 |
| Git (Version Control System) | 2 |
| Amazon Web Services | 2 |


| Communications | 50 |
| :--- | :---: |
| Research | 49 |
| Writing | 42 |
| Editing | 33 |
| Coordinating | 32 |
| Problem Solving | 15 |
| Innovation | 15 |
| Management | 14 |
| Leadership | 14 |
| Ability To Meet Deadlines | 13 |

Top 10 Qualifications
by Job Posting Volume

| Staff Scientists | 28 | Data Collection | 34 |
| :---: | :---: | :---: | :---: |
| Engineering Associates | 6 | Independent Studies | 33 |
| Nephrologists | 3 | Purchasing | 32 |
| Infectious Disease Scientists | 3 | Facilities Planning | 31 |
| Anesthesiologist Assistants | 3 | Environment Health And Safety | 31 |
| Research Engineers | 2 | Asset Management | 31 |
| Endocrinology Diabetes Care Specialists | 2 | Hearing Conservation Programs | 12 |
| Donor Development Managers | 2 | Audiometry | 12 |
| Directors of Innovation | 2 | New Product Development | 11 |
| BTS Engineers | 2 | Electrical Engineering | 9 |

## Computer Network Support Specialists (15-1231)

## Median Salary \$53,751 <br> $\boldsymbol{\nabla}-14.3 \%$ below national median <br> 1,559 <br> 12.6\% above national

 average*Avg. New Monthly Job Postings 17

V -10.5\% below national average*

Past Growth
A. $0 \%$

2017-2022

Projected Growth

- $4.0 \%$

2022-2027

Race / Ethnicity


| Network Technicians | 24 |
| :--- | :---: |
| Infrastructure Support <br> Specialists | 18 |
| Systems Support Analysts | 15 |
| Systems Support <br> Specialists | 13 |
| Systems Support <br> Representatives | 12 |
| Workstation Specialists | 8 |
| Network Support <br> Technicians | 8 |
| Network Support <br> Engineers | 8 |
| Customer Engineers | 8 |
| Customer Engagement <br> Managers | 8 |


| Computer Science | 74 |
| :--- | :---: |
| Technical Support | 53 |
| Network Switches | 44 |
| Network Support | 39 |
| Firewall | 38 |
| Operating Systems | 36 |
| Local Area Networks | 34 |
| Automation | 33 |
| Help Desk Support | 29 |
| Active Directory | 29 |


| Top 10 Software Skills by Job Posting Volume |  | Top 10 Common Skills <br> by Job Posting Volume |  |
| :---: | :---: | :---: | :---: |
| Microsoft Excel | 41 | Troubleshooting (Problem Solving) | 141 |
| Firewall | 39 | Communications | 118 |
| Operating Systems | 36 | Customer Service | 102 |
| Microsoft Office | 34 | Management | 95 |
| Microsoft Outlook | 33 | Operations | 91 |
| Active Directory | 29 | Problem Solving | 81 |
| SQL (Programming Language) | 26 | Leadership | 60 |
| Microsoft PowerPoint | 26 | Detail Oriented | 54 |
| Linux | 26 | Planning | 47 |
| Python (Programming Language) | 24 | Valid Driver's License | 41 |

Top 10 Qualifications by Job Posting Volume

| Cisco Certified Network <br> Associate | 29 |
| :--- | :---: |
| Cisco Certified Network <br> Professional | 11 |
| Security Clearance | 4 |
| Project Management <br> Professional Certification | 4 |
| Master Of Business <br> Administration (MBA) | 2 |
| ITIL Certifications | 2 |
| Certified Public Accountant | 1 |
| Certified Information Systems <br> Security Professional | 1 |

## Computer User Support Specialists (15-1232)

| Median Salary | Jobs |
| :---: | :---: |
| $\$ 47,488$ | $3,347$ |
| V -4.6\% below national median | -35.9\% below national average* |

## Avg. New Monthly Job Postings

 300A 33.3\% above national average*

Past Growth Projected Growth
© $12.0 \%$
2022-2027

Race / Ethnicity


| Top 10 Job Titles |
| :---: |
| by Job Posting Volume |


| Desktop Support <br> Technicians | 178 |
| :--- | :---: |
| Help Desk Analysts | 124 |
| Technical Support <br> Specialists | 115 |
| Field Service <br> Technicians | 114 |
| IT Support Specialists | 108 |
| Help Desk Technicians | 107 |
| Service Desk Analysts | 88 |
| IT Support Technicians | 76 |
| IT Specialists | 72 |
| Application Support <br> Analysts | 65 |


| Top 10 Software Skills |
| :---: |
| by Job Posting Volume |


| Microsoft Office | 1,022 |
| :--- | :---: |
| Operating Systems | 757 |
| Active Directory | 757 |
| Microsoft Excel | 546 |
| Microsoft Outlook | 476 |
| Microsoft Office 365 | 402 |
| Microsoft Windows | 388 |
| Microsoft Windows 10 | 358 |
| ServiceNow | 303 |
| Apple IOS | 293 |

## Top 10 Common Skills

| Troubleshooting (Problem <br> Solving) | 2,419 |
| :--- | :---: |
| Customer Service | 2,231 |
| Communications | 2,069 |
| Problem Solving | 1,305 |
| Management | 1,213 |
| Microsoft Office | 1,022 |
| Operations | 777 |
| Writing | 658 |
| Detail Oriented | 576 |
| Information Technology |  |

Age


| Technical Support | 1,317 |
| :--- | :---: |
| Help Desk Support | 1,231 |
| Operating Systems | 757 |
| Active Directory | 757 |
| Desktop Support | 717 |
| Computer Science | 564 |
| Issue Tracking | 536 |
| Computer Hardware | 515 |
| Peripheral Devices | 513 |
| Customer Support | 497 |

## Computer Network Architects (15-1241)

| Median Salary | Jobs | Avg. New Monthly Job Postings | Past Growth | Projected Growth |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 102,986$ | $1,1 \Delta 4$ | $50$ | $10.00 / 0$ | $7.00 / 0$ |
| マ -14.3\% below national median | $-11.7 \%$ below national average* | $\boldsymbol{\nabla}-7.8 \%$ below national average* | 2017-2022 | 2022-2027 |



| Top 10 Job Titles <br> by Job Posting Volume | Top 10 Specialized Skills <br> by Job Posting Volume |
| :---: | :---: |


| Network Engineers | 177 |
| :--- | :---: |
| Automation Engineers | 22 |
| Network Architects | 19 |
| Data Visualization <br> Engineers | 18 |
| Cloud Network <br> Engineers | 18 |
| Azure Architects | 18 |
| Network Specialists | 16 |
| Unified Communications <br> Engineers | 15 |
| IT Architects | 14 |
| Telecommunications <br> Sales Representatives | 12 |


| Network Engineering | 246 |
| :--- | :---: |
| Computer Science | 219 |
| Wide Area Networks | 185 |
| Firewall | 174 |
| Automation | 155 |
| Microsoft Azure | 145 |
| Network Switches | 132 |
| Network Routing | 129 |
| Border Gateway Protocol | 118 |
| Telecommunications | 111 |


| Top 10 Software Skills |
| :---: |
| by job Posting Volume |


| Firewall | 176 |
| :--- | :---: |
| Microsoft Azure | 146 |
| Border Gateway Protocol | 123 |
| Python (Programming <br> Language) | 104 |
| Amazon Web Services | 99 |
| Linux | 92 |
| SQL (Programming Language) | 88 |
| Operating Systems | 72 |
| Microsoft Office | 71 |
| .NET Framework | 58 |


| Top 10 Qualifications |
| :--- |
| by lob Posting Volume |


| Communications | 381 |
| :--- | :---: |
| Troubleshooting (Problem <br> Solving) | 316 |
| Management | 278 |
| Leadership | 210 |
| Operations | 186 |
| Problem Solving | 166 |
| Planning | 165 |
| Customer Service | 126 |
| Information Technology | 121 |
| Writing | 112 |


| Cisco Certified Network <br> Professional | 93 |
| :--- | :---: |
| Cisco Certified Network <br> Associate | 86 |
| Certified Information Systems <br> Security Professional | 12 |
| Project Management <br> Professional Certification | 7 |
| ITIL Certifications | 6 |
| GIAC Certifications | 5 |
| Security Clearance | 4 |
| Registered Nurse (RN) | 3 |

## Database Administrators (15-1242)

## Median Salary <br> \$81,376 <br> Jobs <br> 685

4 3.6\% above national average*

Avg. New Monthly Job Postings 114
^ $22.6 \%$ above national average*

Past Growth
A. $0 \%$

2017-2022

Projected Growth
© 8.0\%
2022-2027


## Database Architets (15-1243)

| Median Salary | Jobs |
| :---: | :---: |
| $\$ 723,977$ | 228 |
| $\mathbf{1}, 0 \%$ above national median | $\nabla$$-40.0 \%$ below national <br> average* |

Avg. New Monthly Job Postings 58
$-6.5 \%$ below national average*

Past Growth
V-1.0\%
2017-2022

Projected Growth
© $17.0 \%$
2022-2027


## Network and Computer Systems Administrators (15-1244)

| Median Salary | Jobs |
| :---: | :---: |
| $\mathbf{2} / \mathbf{2 . 1 \%}$ below national median | $\nabla, 966$ | average*

Avg. New Monthly Job Postings 83

- $1.2 \%$ above national average*

Past Growth
V-8.00/0
2017-2022

Projected Growth
4 7.0\%
2022-2027


## Computer Programmers (15-1251)



## Avg. New Monthly Job Postings

 48$\boldsymbol{\nabla}-2.0 \%$ below national average*

Past Growth -54.0\%

2017-2022

Projected Growth
4 3.0\%
2022-2027


## Software Developers (15-1252)

$\underset{\nabla-15.8 \% \text { below national median }}{\text { Median Salary }} \underset{\substack{\text {-38.5\% below national } \\ \text { average* }}}{\text { Jobs }}$

Avg. New Monthly Job Postings 670
V -14.3\% below national average*

Projected Growth
A $23.0 \%$
2022-2027


| Top 10 Job Titles <br> by Job Posting Volume |  | Top 10 Specialized Skills by Job Posting Volume |  |
| :---: | :---: | :---: | :---: |
| Software Engineers | 808 | Computer Science | 3,046 |
| .NET Developers | 272 | Agile Methodology | 2,676 |
| Software Developers | 252 | Software Engineering | 2,631 |
| DevOps Engineers | 215 | SQL (Programming Language) | 2,620 |
| Full Stack Developers | 201 | Software Development | 2,252 |
| Java Developers | 120 | JavaScript (Programming Language) | 2,132 |
| Salesforce Developers | 119 | Java (Programming Language) | 2,063 |
| Business Intelligence Developers | 110 | C\# (Programming Language) | 2,062 |
| Lead Software Engineers | 102 | Amazon Web Services | 1,936 |
| Software Engineering Managers | 93 | Python (Programming Language) | 1,736 |


| Top 10 Software Skills |
| :---: |
| by job Posting Volume |

Top 10 Common Skills

| SQL (Programming Language) | 2,620 |
| :--- | :--- |
| JavaScript (Programming <br> Language) | 2,132 |
| Java (Programming Language) | 2,063 |
| C\# (Programming Language) | 2,062 |
| Amazon Web Services | 1,936 |
| Python (Programming <br> Language) | 1,736 |
| Application Programming <br> Interface (API) | 1,732 |
| Microsoft Azure | 1,491 |
| Angular (Web Framework) | 1,343 |
| React.js | 1,238 |


| Communications | 3,347 |
| :--- | :---: |
| Management | 2,009 |
| Problem Solving | 1,887 |
| Troubleshooting (Problem <br> Solving) | 1,734 |
| Leadership | 1,693 |
| Operations | 1,375 |
| Writing | 1,141 |
| Customer Service | 1,084 |
| Planning | 1,047 |
| Detail Oriented |  |

Top 10 Qualifications
by job Posting Volume

| Security Clearance | 81 |
| :--- | :---: |
| Master Of Business <br> Administration (MBA) | 71 |
| Certified Information Systems <br> Security Professional | 46 |
| Project Management <br> Professional Certification | 44 |
| Registered Nurse (RN) | 31 |
| GIAC Certifications | 24 |
| Cisco Certified Network <br> Associate | 23 |
| ITIL Certifications | 17 |
| Cisco Certified Network <br> Professional | 14 |
| Certified Public Accountant | 14 |

## Software Quality Assurance Analysts and Testers (15-1253)

| Median Salary | Jobs | Avg. New Monthly Job Postings | Past Growth | Projected Growth |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 92,795$ | $685$ |  | $27.00 / 0$ | $26.00 / 0$ |
| จ -5.5\% below national median | -52.6\% below national average* | จ -14.6\% below national average* | 2017-2022 | 2022-2027 |



| Top 10 Job Titles <br> by Job Posting Volume | Top 10 Specialized Skills <br> by job Posting Volume |
| :---: | :---: |
|  |  |




| SQL (Programming Language) | 240 | Safety Assurance | 501 |
| :---: | :---: | :---: | :---: |
| Selenium (Software) | 188 | Quality Assurance | 455 |
| JIRA | 152 | Communications | 362 |
| Java (Programming Language) | 125 | Management | 294 |
| Application Programming Interface (API) | 118 | Problem Solving | 242 |
| Microsoft Office | 91 | Detail Oriented | 207 |
| Microsoft Excel | 87 | Leadership | 191 |
| C\# (Programming Language) | 81 | Planning | 183 |
| Python (Programming Language) | 73 | Operations | 170 |
| JavaScript (Programming Language) | 69 | Troubleshooting (Problem Solving) | 148 |


| Top 10 Qualifications |
| :---: |
| by job Posting Volume |


| Security Clearance | 26 |
| :--- | :---: |
| Registered Nurse (RN) | 16 |
| Project Management <br> Professional Certification | 9 |
| Master Of Business <br> Administration (MBA) | 8 |
| ITIL Certifications | 2 |
| Certified Public Accountant | 2 |
| Certified Information Systems <br> Security Professional | 1 |

## Web Developers (15-1254)

## Median Salary <br> \$60,384 <br> Jobs <br> 816

$\nabla-14.7 \%$ below national median

- $2.8 \%$ above national average*

Avg. New Monthly Job Postings 104
$\boldsymbol{\nabla}$-23.5\% below national average*

Past Growth

- $53.0 \%$

2017-2022

Projected Growth
A $12.0 \%$
2022-2027

Race / Ethnicity


Gender


Age


## Top 10 Common Skills

| JavaScript (Programming Language) | 572 | Communications | 488 |
| :---: | :---: | :---: | :---: |
| Cascading Style Sheets (CSS) | 475 | Problem Solving | 239 |
| HyperText Markup Language (HTML) | 365 | Research | 210 |
| React.js | 316 | Management | 187 |
| Application Programming Interface (API) | 262 | Detail Oriented | 172 |
| Angular (Web Framework) | 245 | Customer Service | 162 |
| Amazon Web Services | 181 | Leadership | 152 |
| Node.js | 180 | Writing | 151 |
| Git (Version Control System) | 178 | Innovation | 144 |
| RESTful API | 172 | Troubleshooting (Problem Solving) | 143 |


| Top 10 Job Titles |
| :---: |
| by Job Posting Volume |


| Front End Developers | 83 |
| :--- | :---: |
| Web Developers | 78 |
| UI/UX Designers | 55 |
| UX Designers | 42 |
| Front End Engineers | 42 |
| Customer Experience <br> Specialists | 40 |
| Lead UX Designers | 36 |
| Back End Developers | 30 |
| PHP Developers | 29 |
| UX Researchers | 28 |

Top 10 Specialized Skills
by ob Posting Volume

| JavaScript (Programming <br> Language) | 572 |
| :--- | :---: |
| Cascading Style Sheets (CSS) | 475 |
| User Experience | 407 |
| HyperText Markup Language <br> (HTML) | 365 |
| User Interface | 325 |
| React.js | 315 |
| Front End (Software Engineering) | 312 |
| Agile Methodology | 310 |
| Application Programming <br> Interface (API) | 261 |
| Angular (Web Framework) | 245 |

## Top 10 Software Skills <br> by lob Posting Volume

Solvin

## Top 10 Qualifications by lob Posting Volume

| Security Clearance | 6 |
| :--- | :---: |
| Master Of Business <br> Administration (MBA) | 2 |
| Certified Public Accountant | 2 |
| Project Management <br> Professional Certification | 1 |

## Web and Digital Interface Designers (15-1255)

| Median Salary | Jobs | Avg. New Monthly Job Postings | Past Growth | Projected Growth |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 49,672$ | $746$ | 12 | $42.00 / 0$ | $\Delta 14.00 / 0$ |
| จ $-32.4 \%$ below national median | -3.0\% below national average* | A . $0 \%$ below national average* | 2017-2022 | 2022-2027 |



## Computer Occupations, All Other (15-1299)

## Median Salary <br> $\$ 54,793$ <br> Jobs <br> 5,891

- $-41.7 \%$ below national median
^ 89.4\% above national average*

Avg. New Monthly Job Postings 408

V -5.8\% below national average*

Past Growth
A 113.0\%
2017-2022

Projected Growth
4 5.0\%
2022-2027


## Operations Research Analysts (15-2031)

## Median Salary <br> Jobs <br> 638 <br> \$60,886 <br> $\boldsymbol{\nabla}-26.1 \%$ below national median <br> -15.3\% below national average*

Avg. New Monthly Job Postings
88
$\boldsymbol{\nabla}$-26.7\% below national average*

Past Growth
$34.00 / 0$
2017-2022

Projected Growth
A 18.0\%
2022-2027


| Top 10 Job Titles <br> by Job Posting Volume | Top 10 Specialized Skills <br> by Job Posting Volume |
| :---: | :---: |
|  |  |


| Directors of Business <br> Development | 99 |
| :--- | :---: |
| Operations Analysts | 76 |
| Research Assistants | 52 |
| Research Analysts | 52 |
| Business Operations <br> Analysts | 24 |
| Operations Support <br> Specialists | 23 |
| Imaging Research <br> Associates | 22 |
| Research Coordinators | 20 |
| Business Operations <br> Specialists | 17 |
| Research Scientists | 15 |


| Data Analysis | 258 |
| :--- | :---: |
| Finance | 190 |
| Marketing | 187 |
| Process Improvement | 177 |
| SQL (Programming Language) | 150 |
| Business Development | 149 |
| Data Collection | 129 |
| Auditing | 120 |
| Supply Chain | 113 |
| Key Performance Indicators (KPIs) | 112 |


| Top 10 Software Skills |
| :---: |
| by Job Posting Volume |


| Microsoft Excel | 298 |
| :--- | :---: |
| Microsoft Office | 209 |
| Microsoft PowerPoint | 166 |
| SQL (Programming Language) | 153 |
| Tableau (Business <br> Intelligence Software) | 85 |
| Microsoft Word | 79 |
| Microsoft Access | 68 |
| Python (Programming <br> Language) | 63 |
| Microsoft Outlook | 58 |
| R (Programming Language) | 57 |

## Top 10 Common Skills

| Communications | 713 |
| :--- | :---: |
| Research | 712 |
| Operations | 596 |
| Management | 528 |
| Leadership | 407 |
| Writing | 362 |
| Problem Solving | 354 |
| Detail Oriented | 326 |
| Microsoft Excel | 298 |
| Planning | 274 |

Top 10 Qualifications
by fob Posting Volume

| Master Of Business <br> Administration (MBA) | 50 |
| :--- | :---: |
| Registered Nurse (RN) | 20 |
| Certified Public Accountant | 12 |
| Security Clearance | 3 |
| GIAC Certifications | 3 |
| Certified Information Systems <br> Security Professional | 3 |
| Project Management <br> Professional Certification | 2 |

## Statisticians (15-2041)

## Median Salary <br> $\$ 79,285$ <br> Jobs <br> 405

$\boldsymbol{\nabla}-16.7 \%$ below national median
58.2\% above national average*

Avg. New Monthly Job Postings 18
^ $12.5 \%$ above national average*

Past Growth Projected Growth
A 71.0\%
2017-2022

A $17.0 \%$
2022-2027


| Top 10 Job Titles <br> by Job Posting Volume | Top 10 Specialized Skills <br> by Job Posting Volume |
| :---: | :---: |
|  |  |


| Biostatisticians | 34 |
| :--- | :---: |
| Statistical Programmers | 27 |
| Statistical Programming <br> Analysts | 21 |
| Statistical Geneticists | 18 |
| Statistical Analysts | 17 |
| Bioinformaticians | 10 |
| Principal Biostatisticians | 7 |
| Bioinformatics Scientists | 7 |
| Medical Informatics <br> Analysts | 5 |
| Data Operations <br> Specialists | 5 |


| Data Analysis | 110 |
| :--- | :---: |
| Statistical Analysis | 104 |
| SAS (Software) | 99 |
| Biostatistics | 89 |
| Clinical Trials | 65 |
| Statistical Programming | 59 |
| Computer Science | 58 |
| Statistics | 49 |
| Python (Programming Language) | 47 |
| Data Mining | 47 |


| Top 10 Software Skills |
| :---: |
| by Job Posting Volume |


| SAS (Software) | 99 |
| :--- | :---: |
| Python (Programming <br> Language) | 47 |
| R (Programming Language) | 46 |
| SQL (Programming Language) | 36 |
| Microsoft Office | 35 |
| SAP Applications | 29 |
| SAS Macros | 28 |
| Microsoft Excel | 28 |
| Statistical Software | 25 |
| SAS/STAT | 25 |


| Top 10 Qualifications |
| :---: |
| by job Posting Volume |


| Security Clearance | 11 |
| :--- | :---: |
| Registered Nurse (RN) | 2 |
| Project Management <br> Professional Certification | 1 |
| Master Of Business <br> Administration (MBA) | 1 |
| Certified Information Systems <br> Security Professional | 1 |

## Data Scientists (15-2051)

## Median Salary <br> \$80,609 <br> Jobs <br> 651

Avg. New Monthly Job Postings 176
© 5.4\% above national average*
$123.00 / 0$
2022-2027

Race / Ethnicity


Gender


## Top 10 Job Titles by lob Posting Volume

| Data Analysts | 340 |
| :--- | :---: |
| Data Scientists | 205 |
| Business Intelligence <br> Analysts | 153 |
| Business Data Analysts | 40 |
| Business Analysts | 26 |
| Data Science Managers | 25 |
| Master Data Analysts | 24 |
| Lead Data Scientists | 24 |
| Machine Learning <br> Engineers | 23 |
| Reporting Analysts | 22 |


| Top 10 Software Skills |
| :---: |
| by job Posting Volume |


| SQL (Programming Language) | 1,009 |
| :--- | :---: |
| Python (Programming <br> Language) | 655 |
| Tableau (Business <br> Intelligence Software) | 627 |
| Microsoft Excel | 540 |
| R (Programming Language) | 424 |
| Microsoft Office | 326 |
| Microsoft PowerPoint | 251 |
| SAS (Software) | 196 |
| Microsoft Azure | 193 |
| SAP Applications | 163 |



| Communications | 1,035 |
| :--- | :---: |
| Management | 796 |
| Operations | 619 |
| Problem Solving | 598 |
| Leadership | 596 |
| Microsoft Excel | 502 |
| Mathematics | 477 |
| Research | 466 |
| Detail Oriented | 415 |
| Writing |  |

Top 10 Qualifications
by job Posting Volume

| Master Of Business <br> Administration (MBA) | 67 |
| :--- | :---: |
| Project Management <br> Professional Certification | 26 |
| Registered Nurse (RN) | 23 |
| Security Clearance | 12 |
| Certified Information Systems <br> Security Professional | 7 |
| Certified Public Accountant | 4 |
| ITIL Certifications | 2 |
| GIAC Certifications | 2 |

## Computer Hardware Engineers (17-2061)

| Median Salary | Jobs | Avg. New Monthly Job Postings | Past Growth | Projected Growth |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 106,196$ | $177$ |  | $-62.0 \%$ | $11.0 \%$ |
| マ -16.8\% below national median | -69.5\% below national average* | V-87.5\% below national average* | 2017-2022 | 2022-2027 |



| Top 10 Job Titles <br> by lob Posting volume | Top 10 Specialized Skills <br> by fob Posing volume |
| :---: | :---: |

> | Top 10 Software Skills |
| :--- |
| by Job Posting Volume |

| C++ (Programming Language) | 5 |
| :--- | :---: |
| Python (Programming <br> Language) | 4 |
| Microsoft Office | 4 |
| Java (Programming Language) | 4 |
| C (Programming Language) | 4 |
| Microsoft Visio | 3 |
| Firmware | 3 |
| AutoCAD | 3 |
| Microsoft Excel | 2 |
| Go (Programming Language) | 2 |

Top 10 Common Skills
by Job Posting Volume

Top 10 Qualifications
by Job Posting Volume

| Hardware Engineers | 7 | Computer Science | 9 |
| :---: | :---: | :---: | :---: |
| Computer Vision Engineers | 3 | Hardware Architecture | 6 |
| Hardware Quality Engineers | 2 | Electrical Engineering | 5 |
| Online Reporters | 1 | C++ (Programming Language) | 5 |
| Integration Engineers | 1 | Technical Design | 4 |
| Hardware Development Engineers | 1 | Sensors | 4 |
| Hardware Architects | 1 | Printed Circuit Board | 4 |
| Hardware Applications Engineers | 1 | Java (Programming Language) | 4 |
| Digital Hardware Engineers | 1 | C (Programming Language) | 4 |
| ASIC Design Engineers | 1 | Artificial Intelligence | 4 |


| Communications | 9 |
| :--- | :---: |
| Sales | 8 |
| Innovation | 7 |
| Troubleshooting (Problem <br> Solving) | 6 |
| Problem Solving | 5 |
| Management | 4 |
| Microsoft Office | 4 |
| Leadership | 4 |
| Customer Service | 4 |
| Consulting |  |


|  |  |
| :--- | :---: |
| LEED Accredited Professional <br> (AP) | 1 |
|  |  |
| Architecture License | 1 |

Special Effects Artists and Animators (27-1014)

## Median Salary <br> \$44,464 <br> Jobs 302

- $26.9 \%$ below national median
2.0\% above national average*

Avg. New Monthly Job Postings
4

- $-20.0 \%$ below national average*

Past Growth

- $-25.0 \%$

2017-2022

Projected Growth A 15.0\%

2022-2027

Race / Ethnicity


Top 10 Specialized Skills

| Animations | 25 |
| :--- | :---: |
| Adobe Photoshop | 25 |
| Motion Graphics | 21 |
| Adobe Illustrator | 21 |
| Adobe After Effects | 19 |
| Storyboarding | 17 |
| Digital Content | 17 |
| Graphic Design | 13 |
| Content Creation | 12 |
| Marketing |  |

Gender


Top 10 Common Skilis

| Adobe Photoshop | 25 | Communications | 29 |
| :---: | :---: | :---: | :---: |
| Adobe Illustrator | 21 | Writing | 18 |
| Adobe After Effects | 19 | Social Media | 15 |
| Adobe Premiere Pro | 11 | Problem Solving | 14 |
| HyperText Markup Language <br> (HTML) | 8 | Editing | 13 |
| Adobe Creative Suite | 7 | Detail Oriented | 13 |
| 3D Modeling Software | 7 | Operations | 11 |
| SolidWorks (CAD) | 6 | Ability To Meet Deadlines | 11 |
| Content Management Systems | 6 | Time Management | 10 |
| Adobe Animate | 6 | Management | 10 |

## Top 10 Qualifications by lob Posting Volume

$\qquad$

Master Of Business Administration (MBA)

## Graphic Designers (27-1024)

| Median Salary | Jobs | Avg. New Monthly Job Postings | Past Growth | Projected Growth |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 47,436$ | $2,045$ | $45$ | $20.00 / 0$ | $10.00 / 0$ |
| จ -3.7\% below national median | .5\% above national average* | - $28.6 \%$ above national average* | 2017-2022 | 2022-2027 |



| Top 10 Job Titles <br> by Job Posting Volume | Top 10 Specialized Skills <br> by job Posting Volume |
| :---: | :---: |
|  |  |

Top 10 Software Skills
by job Posting Volume
Top 10 Common Skills
Top 10 Qualifications
by Job Posting Volume

| Graphic Designers | 265 | Graphic Design | 392 |
| :---: | :---: | :---: | :---: |
| Partner Graphic Designers | 28 | Adobe Illustrator | 320 |
| Graphic Artists | 16 | Adobe Photoshop | 299 |
| Graphic Design Specialists | 12 | Marketing | 269 |
| Creative Designers | 10 | Adobe InDesign | 267 |
| Visual Designers | 9 | Adobe Creative Suite | 234 |
| Graphics Specialists | 9 | Typography | 116 |
| Graphic <br> Designers/Production S.. | 9 | Photography | 114 |
| Corporate Graphic Designers | 9 | Illustration | 107 |
| Marketing Graphic Designers | 8 | Brochures | 96 |


| Adobe Illustrator | 320 |
| :--- | :---: |
| Adobe Photoshop | 299 |
| Adobe InDesign | 267 |
| Adobe Creative Suite | 234 |
| Microsoft Office | 121 |
| HyperText Markup Language <br> (HTML) | 91 |
| Adobe After Effects | 89 |
| Microsoft PowerPoint | 71 |
| Cascading Style Sheets (CSS) | 58 |
| Microsoft Excel | 45 |


| Communications | 324 |
| :--- | :---: |
| Detail Oriented | 188 |
| Presentations | 153 |
| Ability To Meet Deadlines | 153 |
| Microsoft Office | 121 |
| Sales | 110 |
| Time Management | 108 |
| Self-Motivation | 106 |
| Writing | 101 |
| Management | 90 |


|  |  |
| :--- | :--- |
| Security Clearance | 1 |
|  |  |
| Master Of Business |  |
| Administration (MBA) | 1 |

## Computer, Automated Teller, and Office Machine Repairers (49-2011)

Median Salary
$\$ 37,592$
$\nabla-7.2 \%$ below national median

Jobs
877
$12.7 \%$ above national average*

Avg. New Monthly Job Postings
3
^ 50.0\% above national average*

Past Growth

- 32.0\%

2017-2022

Projected Growth

- 9.0\%

2022-2027



[^0]:    ${ }^{1}$ National average values are derived by taking the national value for occupations and scaling it down to account for the difference in overall workforce size between the nation and the area. In other words, the values represent the national average adjusted for region size.
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[^1]:    ${ }^{2}$ According to the U.S. Census Bureau, the general concept of a metropolitan or micropolitan statistical area is that of a core area containing a substantial population nucleus, together with adjacent communities having a high degree of economic and social integration with that core. (https://www.census.gov/programs-surveys/metro-micro/about.html)

[^2]:    ${ }^{3}$ Jobs postings are scraped from various company sites and jobs boards. In recognition that the same job posting can be found on multiple sites, the postings are de-duplicated in order to arrive at a number that best approximates demand. It should be noted, though, that there is not a one-toone relationship between a job posting and a job. Postings volume is better considered as a measure of how heavily jobs are being marketed to a given region.
    ${ }^{4}$ National average values are derived by taking the national value for occupations and scaling it down to account for the difference in overall workforce size between the nation and the area. In other words, the values represent the national average adjusted for region size.

[^3]:    5 The spike in postings in June - August 2019 was largely due to posts originating from a single posting source (www.nexxt.com). While the exact cause of the increase is unknown, one potential explanation is that this career website sold postings at a discounted rate for the month of July, thus driving an increase in the number of postings originating from the site.

[^4]:    ${ }^{6}$ Postings may be counted in more than one education level if they reference a range of levels.
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