



February 2021 | Virtual



# The 12th Annual NTC Awards

## *Celebrating the best of Greater Nashville Tech*

The 12th Annual Awards will be held February 2021. The event is dedicated to connecting, uniting, developing and promoting Middle Tennessee's rich community of tech entrepreneurs, developers, leaders, innovators, educators, and institutions, presenting awards in 15 different categories. The format for the 12th Annual Awards will be new and exciting with sponsors and finalists live and on stage in a safe and controlled environment and the audience cheering from home.

Broadcast live from the heart of downtown Nashville, with more than 650 attendees from Middle Tennessee's leading companies, the Annual NTC Awards is truly THE celebration of our region's tech community.

### INVESTMENT LEVELS:

- \$20,000 (Presenting Sponsor)
- \$12,000 (Platinum Sponsor)
- \$7,500 (Welcome Sponsor)
- \$6,500 (Award Sponsor - 15 Available)
- \$7,500 (Cocktail Sponsor)
- \$4,000 (Photo Booth Sponsor)
- \$4,000 (Winner's Circle Sponsor)
- \$3,500 (Finalist Luncheon Sponsor)

## SPONSORSHIP AMENITIES / VISIBILITY:

- **Presenting Sponsor - \$20,000 (Exclusive):** Exclusive title branding and logo inclusion on all event assets and marketing materials; premium on-stage speaking opportunity; clickable logo on event website; logo recognition at the awards (on venue screen); two table sponsorships with twenty (20) registrations; two (2) invitations to VIP luncheon w/award finalists
- **Platinum Sponsor - \$12,000 (Exclusive):** Marketing on all digital assets; clickable logo on event website; on-stage speaking opportunity; logo recognition at the awards on your virtual networking table; two table sponsorships with twenty (20) registrations
- **Welcome Sponsor - \$7,500 (Exclusive):** Exclusive title branding on all Welcome Party assets and marketing materials; brief on-stage speaking opportunity at beginning of the show; clickable logo on event website; logo inclusion in the pre-awards virtual networking; one table sponsorship with ten (10) registrations
- **Award Sponsor - \$6,500 (15 Award Sponsors):** Opportunity to present the sponsored category award live from our in-studio stage; marketing on select digital assets, clickable logo on event website; logo recognition at the awards (during ceremony and on your virtual table); one table sponsorship with ten (10) registrations
- **Cocktail Sponsor - \$7,500 (Exclusive):** Exclusive title branding as the cocktail sponsor; logo recognition at the awards on your virtual networking table; exclusive opportunity to provide cocktail reception giveaways; two (2) event registrations

- **Photo Booth Sponsor - \$4,000 (Exclusive):** Exclusive brand recognition on all virtual photo strips (photo booth will be virtually offered to all attendees); clickable logo on event website; two (2) event registrations
- **Winner's Circle Sponsor - \$4,000 (Exclusive):** Sponsorship of NTC Awards podcast with recognition on each "episode" created (15-20 episodes) and associated social media posts; clickable logo on event website; two (2) event registrations
- **Finalist Luncheon Sponsor - \$3,500 (SOLD OUT)** Exclusive title branding on all Finalist Luncheon assets and marketing materials; brief speaking opportunity during the luncheon to all in attendance; clickable logo on event website; two (2) event registrations

**Please contact Dominique Butts,  
Dominique.Butts@technologycouncil.com, to reserve your  
sponsorship spot!**