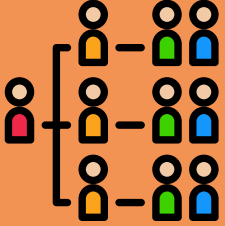




# 2020 ENGAGEMENT OPPORTUNITIES

## GET THE MOST OUT OF YOUR MEMBERSHIP

### CONNECT WITH THE TECH COMMUNITY



#### THE NTC AWARDS

Dedicated to promoting Middle Tennessee's technology community with awards in 14 categories

#### NTC COMMITTEES

Provide strategic guidance in the areas of Advocacy, Communications, Diversity, Education & Membership

#### NETWORKING EVENTS

- Tech Tuesday
  - Free networking opportunity hosted the second Tuesday of each month
- NTC Summer & Holiday Parties
  - Celebrate the growth and success of our vibrant technology community

### ADVOCATE FOR TECH POLICY

#### TECH DAY ON THE HILL

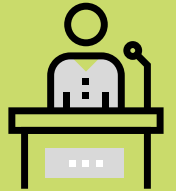
Connect with TN elected officials from the State Legislature

#### DC FLY-IN

Head to Capitol Hill to meet with members of Congress

#### ADVOTECH

Attend quarterly events to learn about the latest tech policy, including privacy policy, broadband, workforce development and more



### DEVELOP PROFESSIONALLY



#### PEER GROUPS

Sales & Business Development, BI & Analytics, Veterans, DevOps, Retail IT, Tech Community Leaders Council, Technology Executives

#### EMERGING LEADERS IN IT (ELITE)

Six-month program providing leadership training & mentorship for emerging IT leaders

#### THE ANALYTICS SUMMIT

Attend and/or present at our annual Analytics Summit to gain and share valuable knowledge in the data and analytics space

#### GREATER NASHVILLE IT SUMMIT

One day gathering focused on content for IT practitioners at all levels

### PROMOTE YOUR COMPANY & BE SEEN

#### SPONSORSHIPS

Gain access to key benefits such as brand visibility within our network of 500+ members, on-site exhibit booth presence, speaking opportunities & more

#### TECH TALKS

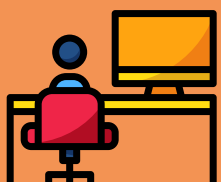
Present how your company is driving change & leading innovation at our monthly lunch-n-learn events. Hosted in both Davidson & Williamson county

#### NEWSLETTER & SOCIAL MEDIA

Promote your upcoming event, press release or company news to our network of 16,000+ individuals in the Middle Tennessee tech community



### FIND & DEVELOP TECH TALENT



#### APPRENTI: TENNESSEE'S FIRST REGISTERED TECH APPRENTICESHIP PROGRAM

Our apprenticeship program seeks to diversify the tech industry and fill mid-tier jobs by training highly competent people regardless of educational background. Current occupations include Network Security, Software Development, Web Development and System Administration

# TIPS FOR A SUCCESSFUL MEMBERSHIP

- **Add your employees to the member portal** so everyone has access to member benefits
- **Stay current** by subscribing to our newsletter and following us on social media
- **Attend events and programs** to get engaged with the local tech community
- **Update your member listing** to be properly recognized in the NTC Member Directory
- **Share content** to help us promote your company to our members
- **Join a committee or peer group** to connect with peers and provide strategic guidance
- **Sponsor** to gain exposure and brand visibility within the tech community
- **Share thought leadership** by contributing content and presenting at our events
- **Volunteer with students** by hosting a Traveling Tech Day or speaking in a classroom

## NTC EVENT SPOTLIGHT



**JANUARY 23, 2020**

The NTC Awards is dedicated to connecting, uniting, developing and promoting Middle Tennessee's rich community of developers & technology entrepreneurs, enthusiasts and institutions with awards in 14 categories.



**MARCH 31, 2020**

Join members of the greater Nashville technology community as we come together to promote our region's progress, celebrate those making an impact, review a year of accomplishments and discuss forward-looking vision & focus of the NTC.



500 Interstate Blvd. S, Suite 200  
Nashville, TN 37210  
[www.technologycouncil.com](http://www.technologycouncil.com)

