



The 11<sup>th</sup> Annual NTC Awards

January 23, 2020 | Wildhorse Saloon, Nashville



# The 11<sup>th</sup> Annual NTC Awards

*Celebrating the best of Middle Tennessee tech*

The 11th Annual NTC Awards will be held January 23, 2020 at the Wildhorse Saloon. The event is dedicated to connecting, uniting, developing and promoting Middle Tennessee's rich community of tech developers, leaders, innovators and institutions, presenting awards in 14 different categories.

Hosted in the heart of downtown Nashville, with more than 650 attendees from Middle Tennessee's leading companies, the Annual NTC Awards is truly *the* celebration of our region's tech community.

## INVESTMENT LEVELS:

- \$20,000 (Presenting Sponsor)
- \$12,000 (Platinum Sponsor)
- \$7,500 (After Party Sponsor)
- \$6,500 (Award Sponsor - 14 Available)
- \$5,000 (Cocktail Reception Sponsor)
- \$4,000 (Welcome/Photo Booth Sponsor)
- \$3,500 (Podcast Sponsor)



## SPONSORSHIP AMENITIES / VISIBILITY:

- **Presenting Sponsor - \$20,000 (Exclusive):** Exclusive title branding and logo inclusion on all event assets and marketing materials; premium on-stage speaking opportunity; clickable logo on event website; logo recognition at the awards (during ceremony, on 20+ venue screens on all floors, and on all tables); two table sponsorships with sixteen (16) registrations; four (4) invitations to VIP luncheon w/award finalists.
- **Platinum Sponsor - \$12,000 (Exclusive):** Marketing on all digital assets; clickable logo on event website; on-stage speaking opportunity; logo recognition at the awards (during ceremony and on your tables); two table sponsorships with sixteen (16) registrations; two (2) invitations to VIP luncheon w/award finalists.
- **After Party Sponsor - \$7,500 (Exclusive):** Exclusive title branding on all After Party assets and marketing materials; brief on-stage speaking opportunity; clickable logo on event website; exclusive opportunity to provide After Party giveaways; logo inclusion in the awards ceremony; one table sponsorship with eight (8) registrations
- **Award Sponsor - \$6,500 (14 Award Sponsors):** Opportunity to present the sponsored category award from the stage; marketing on select digital assets, clickable logo on event website; logo recognition at the awards (during ceremony and on your table); one table sponsorship with eight (8) registrations.





- **Cocktail Reception Sponsor - \$5,000 (Exclusive):** Exclusive logo recognition on step & repeat banner during the pre-event welcome cocktail reception; exclusive title branding as the cocktail reception sponsor; exclusive opportunity to have exhibit space during the cocktail reception; exclusive opportunity to provide cocktail reception giveaways; two (2) event registrations.
- **Welcome Sponsor - \$4,000 (Exclusive):** Exclusive brand recognition on registration tables; exclusive logo placement on nametag lanyards; clickable logo on event website; two (2) event registrations.
- **Photo Booth Sponsor - \$4,000 (Exclusive):** Exclusive brand recognition on all printed photo strips (photo booth available for all attendees during the After Party), branded signage in front of photo booth, clickable logo on event website; two (2) event registrations.
- **Podcast Sponsor - \$3,500 (Exclusive):** Sponsorship of NTC Awards podcast with recognition on each “episode” created (15-20 episodes) and associated social media posts; clickable logo on event website; two (2) event registrations.

**Please contact Jacqui Logan, [jacqui.logan@technologycouncil.com](mailto:jacqui.logan@technologycouncil.com), to reserve your sponsorship spot!**

