

# 2019 EVENT SPONSORSHIP OPPORTUNITIES

## **NETWORKING EVENTS**

#### THE NTC AWARDS

Dedicated to connecting and promoting Middle Tennessee's rich tech community with awards in 14 categories [Presenting Sponsor \$20,000 | Platinum Sponsor \$10,500 | After Party Sponsor \$7,500 | Award Sponsor \$6,500 | Photo Booth Sponsor \$4,000 | Hatch Show Sponsor \$3,500 | Podcast Sponsor \$3,000 | Registration Sponsor \$3,000 | Lanyard Sponsor \$3,000

#### **ANNUAL MEETING**

An overview of the past year and a look into the future for the Nashville business and tech communities. Additionally, the NTC Annual Report will be released

[Presenting Sponsor \$10,000 | Gold Sponsor \$5,500]

### **20TH ANNIVERSARY CELEBRATION**

In lieu of our traditional Summer Party, we will host an event to celebrate 20 years of the NTC

[Presenting Sponsor \$5,000 | Platinum Sponsor \$2,500]

#### **NTC HOLIDAY PARTY**

Celebrates another year of growth and success in our vibrant Middle Tennessee tech community [Presenting Sponsor \$5,000 | Platinum Sponsor \$2,500]

#### **NASHCOCKTAIL/FEATURED MEMBER**

Monthly networking event sponsored by our Featured Member of the month [Featured Member Sponsor \$1,500]

# PROFESSIONAL DEVELOPMENT EVENTS

### **PEER GROUPS**

Sales & Business Development, Business Intelligence & Analytics, Veterans, DevOps, Retail IT, Tech Community Leaders Council [\$500 per event]

#### **EMERGING LEADERS IN IT (ELITE)**

Six-month program providing leadership training & mentorship for emerging IT leaders [TBD]

### **TECH TALKS**

Monthly lunch & learn events with presentations from those who are driving change and innovation
[Member Sponsor \$900 | Non-Member Sponsor \$1,800]

### **NASHVILLE ANALYTICS SUMMIT**

Two-day conference focused on leveraging data & analytics
[Presenting Sponsor \$10,000 | Happy Hour Sponsor \$6,500 |
Platinum Sponsor \$5,500 | Supporting Sponsor \$3,000 | Education
Sponsor \$2,500 | Silver Sponsor \$2,000 | Giveaway Sponsor \$1,500]

### **IT SYMPOSIUM**

One-day conference for IT Executives and their management teams [Title Sponsor \$10,500 | Platinum Sponsor \$8,000 | Silver Sponsor \$5,500]

### **DIVERSITY LUNCH & LEARNS**

Quarterly series on how diversity drives innovation [\$1,500 per event]

# **ADVOCACY EVENTS**

### **TECH DAY ON THE HILL**

Connect directly with Tennessee elected officials from the State Legislature through impactful meetings with elected representatives and a reception with state legislators [Reception Sponsor \$4,500]

### **ADVOTECH**

Quarterly events hosted at Tech Hill Commons to learn about the latest tech policies surrounding blockchain, GDPR, workforce development, data breach & more [\$500 - \$1,500 per event]

# **WORKFORCE DEVELOPMENT & EDUCATION EVENTS**

### **NTC FOUNDATION GALA**

Evening of celebration to raise funds to ensure continued success in promoting and facilitating rewarding careers in technology [Presenting Sponsor \$25,000 | Dinner Sponsor \$10,000 | Live Auction Sponsor \$10,000 | Cocktail Reception Sponsor \$7,500 | Silent Auction Sponsor \$7,500 | Entertainment Sponsor \$7,500 | Table Sponsor \$5,000 | Program Sponsor \$3,000 | Dessert & Coffee Sponsor \$3,000 | Valet Sponsor \$2,500 | Ticket Sponsor \$2,500 | Wine Pull Sponsor \$2,500

### **SUMMER TECH CAMPS**

Allow students to learn the basics of programming where they are challenged to create with code
[Terabyte Sponsor \$15,000 | Gigabyte Sponsor \$2,500 | Megabyte

### TRAVELING TECH DAYS

Sponsor \$2,500]

Brings groups of students to local businesses and college campuses to learn more about careers & education in tech [\$750]



# NON-EVENT SPONSORSHIP OPPORTUNITIES

### MISSION PARTNER

When you make an investment in the NTC Foundation as a Mission Partner, you are investing in the success and ensuring the strength of the Middle Tennessee technology community. Your investment and support gives back to the community and fosters economic growth & business prosperity. In addition to promoting the success of the tech community, your investment offers visibility, relationship-building and business & professional development.

[BRONZE \$5,000/year | SILVER \$10,000/year | GOLD \$20,000/year | PLATINUM \$50,000/year]

Each Mission Partner investment is a five year commitment.

Advocacy Champion - a Mission Partner that supports our advocacy efforts [\$5,000/year]

## **APPRENTI TENNESSEE**

The NTC Foundation, in partnership with the Greater Nashville Technology Council, has launched Apprenti Tennessee, the first technology-focused apprenticeship program in Tennessee. Apprenti combines paid on-the-job training and education with placement in highly skilled, salary-competitive occupations. The program works with the tech industry to identify mid-tier jobs ready to be filled by highly competent people, regardless of education background. Apprenti also aids in diversifying the tech workforce by actively recruiting women, minorities and veterans. Current program occupations include Network Security, Software Development, Web Development & System Administration.

[Three month education program sponsor \$5,000 | Six month education program sponsor \$12,000]

### INDUSTRY REPORTS

### **NTC ANNUAL REPORT**

Released every year at our Annual Meeting, the NTC Annual Report contains a summary of the work of the NTC and its members in the community over the past year [Platinum Sponsor \$5,000 | Gold Sponsor \$2,500]

### **JOBS REPORT**

In partnership with MTSU, an annual jobs report is produced that examines traditional tech industry occupations in addition to tech workers that fuel other industries in our region

[Platinum Sponsor \$25,000 | Individual Report \$1-5000]

# **TECH HILL COMMONS**

### **BANNER SPONSOR**

Members can have their company represented on a hanging banner in the Cyber Range Event Center at Tech Hill Commons, which draws thousands of event attendees each year [\$5,000 for up to five years]

### **NTC OFFICES**

Sponsor the NTC offices and/or the corresponding huddle and testing rooms (three available)
[NTC Offices Sponsor \$10,000/year | Huddle Room / Testing Room Sponsor \$5,000/year]



## **CONTACT US**