## 2019 ENGAGEMENT OPPORTUNITIES TECHNOLOGY GET THE MOST OUT OF YOUR MEMBERSHIP

### CONNECT WITH THE TECH COMMUNITY



NashCocktail, Annual Meeting & Holiday Party

#### THE NTC AWARDS

Dedicated to connecting and promoting Middle Tennessee's rich tech community with awards in 14 categories

#### **20TH ANNIVERSARY CELEBRATION**

In lieu of our traditional Summer Party, we will host an event to celebrate 20 years of the NTC

#### **NTC COMMITTEES**

Provide strategic guidance in the areas of Advocacy, Diversity, Development & Membership

## ADVOCATE FOR TECH POLICY

#### **TECH DAY ON THE HILL**

8\_88

Connect w/ TN elected officials from the State Legislature

**DC FLY-IN** Head to Capitol Hill to meet w/ members of Congress

#### ADVOTECH

Attend quarterly events to learn about the latest tech policy, including blockchain, GDPR, workforce development and more



## DEVELOP PROFESSIONALLY



#### PEER GROUPS

Sales & Business Development, Business Intelligence & Analytics, Veterans, DevOps, Retail IT, Tech Community Leaders Council

#### EMERGING LEADERS IN IT (ELITE)

Six-month program providing leadership training & mentorship for emerging IT leaders

#### SUMMITS & SYMPOSIUMS

Attend and/or present at our Nashville Analytics Summit or IT Symposium to gain and share valuable knowledge

#### IT CERTIFICATIONS

Obtain credentials w/ CompTIA certifications to grow your IT career

## PROMOTE YOUR COMPANY & BE SEEN

#### SPONSORSHIPS

Sponsor an event, Annual Report, our education initiatives & more

#### **TECH TALKS**

Present how your company is driving change & leading innovation

#### FEATURED MEMBER

Let us promote your company for an entire month

#### MEMBER LISTING

Showcase your membership & company info on our website

#### **NEWSLETTER & SOCIAL MEDIA**

Promote your upcoming event or company news

#### **MISSION PARTNER**

Support our tech community and access additional member benefits



## FIND YOUR NEXT TECH STAR



#### **APPRENTI TENNESSEE**

Our apprenticeship program seeks to diversify the tech industry and fill mid-tier jobs by training highly competent people regardless of educational background

#### WE BUILD TECH

Post your tech jobs & internships to find talent, deliver training and hear from local IT professionals to gain insight on a variety of local tech careers

# -HOW TO ENGAGE-

# COMMUNICATE

#### UPDATE YOUR MEMBER LISTING

Update you company information to be properly recognized in the NTC member directory

#### ADD YOUR TEAM

Ensure all of your employees have access to the member benefits by adding them to your NTC member profile

#### SHARE CONTENT

Help us promote your company by adding your events to our community calendar and sharing any news and/or press releases

#### **STAY CURRENT**

Follow us on our social media channels and read our newsletter to stay up-to-date on all things NTC

#### **BE AN AMBASSADOR**

Be your company's go-to and help us keep your employees updated on NTC initiatives and encourage participation in our programming

# PARTICIPATE

#### **ATTEND EVENTS & PROGRAMS**

With over 70 events executed each year, there's plenty of opportunity to engage, whether you're looking to develop new relationships, find talent or participate in professional development opportunities

#### JOIN A COMMITTEE OR PEER GROUP

Connect with your peers to share best practices or provide strategic guidance in numerous facets through our committees

**SPONSOR** Gain exposure and awareness at any of our events

#### SHARE THOUGHT LEADERSHIP

Contribute content and share what your company is doing to drive change and lead innovation

#### VOLUNTEER

Engage with students by hosting a Traveling Tech Day, helping teachers implement tech activities in the classroom or speaking at our summer camps



Brian Moyer, President & CEO Sandi Hoff, Chief of Staff | Apprenti TN, We Build Tech Heather Patchett, VP Corp. Outreach | membership inquiries, sponsorships Alex Curtis, VP Communications & Public Affairs | promotions, advocacy Jacqui Logan, Director of Programs & Events | events, peer groups & professional dev. Erin Whitaker, Member Services Manager | engagement inquiries, committees Lauren Henslee, Facilities Coordinator | Tech Hill Commons inquiries Kevin Harris, Apprenti TN Manager Dominique Butts, Programs & Events Coordinator brian@technologycouncil.com sandi@technologycouncil.com heather@technologycouncil.com jacqui@technologycouncil.com erin@technologycouncil.com lauren@technologycouncil.com kevin@technologycouncil.com



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