

# 10<sup>TH</sup> ANNUAL NTC AWARDS

Now in its tenth year, the NTC Awards has become the signature annual celebration of Middle Tennessee's rich community of technology leaders, developers, entrepreneurs, and institutions. With awards presented in 14 different categories to a sold-out audience of more than 650 attendees, the annual NTC Awards is the ultimate celebration of the greater Nashville technology community.

DATE:  
January 24, 2019

LOCATION:  
Wildhorse Saloon

## AVAILABLE INVESTMENT LEVELS:

- \$20,000 (Presenting Sponsor)
- \$10,000 (Platinum Sponsor)
- \$6,500 (Award Sponsor)
- \$4,000 (Welcome/Photo Booth/ Giveaway Sponsor)
- \$3,500 (Podcast Sponsor)



## SPONSORSHIP AMENITIES / VISIBILITY:

**Presenting Sponsor - \$20,000 (Exclusive):** Exclusive title branding and logo inclusion on all event assets; featured dedicated onstage speaking opportunity; two table sponsorships with sixteen registrations; four invitations to the VIP luncheon for Award Finalists; logo featured prominently throughout the event - including on 20+ venue screens, on all tables, in printed program, and on guitars presented to all Award winners; clickable logo on event website and registration page; featured inclusion in social media marketing; inclusion in post-event PR.

**Platinum Sponsor - \$10,000 (Exclusive):** Dedicated onstage speaking opportunity; two table sponsorships with sixteen registrations; two invitations to the VIP luncheon for Award Finalists; logo featured prominently throughout the event - including on screens, in printed program, and on guitars presented to all Award winners; clickable logo on event website and registration page; featured inclusion in social media marketing.

**Award Sponsor - \$6,500 (14 Award Sponsors):** Opportunity to present Award from the stage; one table sponsorship with eight registrations; logo featured throughout the event - including on screens, in printed program, and on the guitar presented to the category winner; clickable logo on event website and registration page; inclusion in social media marketing.

*Available Award Categories:*

- Technology Student of the Year
- Data Scientist of the Year
- Infrastructure Engineer of the Year
- Technology Start-up Company of the Year

## **SPONSORSHIP AMENITIES / VISIBILITY (Continued):**

**Welcome Sponsor - \$4,000 (Exclusive):** Exclusive brand recognition in registration area, including on registration table and digital screens; exclusive logo placement on nametag lanyards; logo featured in printed program; clickable logo on website and registration page; two event registrations.

**Photo Booth Sponsor - \$4,000 (Exclusive):** Brand recognition on all printed photo strips; branded signage in front of photo booth; logo featured on screens at event and in printed program; clickable logo on website and registration page; two event registrations.

**Giveaway Sponsor - \$4,000 (Exclusive):** Brand recognition on custom giveaway provided as gift to all attendees; logo featured on screens at event and in printed program; clickable logo on website and registration page; two event registrations.

**Podcast Sponsor - \$3,500 (Exclusive):** Sponsorship of NTC Awards podcast with recognition on each “episode” created (15-20 episodes) and associated social media posts; logo featured on screens at event and in printed program; clickable logo on website and registration page; two event registrations.