

Launching a NTC Peer Group

About NTC Peer Groups:

The Nashville Technology Council's peer groups are designed to be member-driven communities for professionals interested in sourcing high-quality, relevant content around a specific topic area or audience, while creating opportunities for industry networking and peer-to-peer learning. By partnering with the NTC, peer groups get the benefits of the organizational and legal structure of the NTC, as well as access to our membership base and extended community of supporters.

The frequency and structure of peer group events can vary, depending on the goals of the group's Executive Committee.

NTC staff will be available to provide event management and logistic support, relevant contacts, and strategic guidance as needed, however group members should expect to take the lead on driving content, structure, and fundraising.

NTC Peer Groups are opportunities to channel the passions and expertise of our members into communities and events that propel our tech professionals and tech industries forward.

Interested in starting a peer group? Here's what you'll need:

- An Executive Committee of 3-5 individuals, with commitments for at least one full year of leadership
- A written policy for Executive Committee service (expectations, term length etc.)
- A written mission statement
- A written statement of group goals and desired outcomes
- A target meeting schedule for the first 18 months
- A list of potential programming topics for the first 18 months
- A list of potential sponsors with contact information for the first 18 months
- Written fundraising/sponsorship goals for the first 18 months

For more information and questions please contact Jacquie Logan,
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