



# NASHVILLE ANALYTICS SUMMIT

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**DATA - MAKE IT MATTER!**

**AUGUST 20 - 21 | 2018**

OMNI HOTEL | DOWNTOWN NASHVILLE, TN

**THEANALYTICSSUMMIT.COM**

# ABOUT THE SUMMIT

The Nashville Analytics Summit was created in 2013 by Nashville Technology Council members. With 488% growth since inception, the Summit continues to expand as one of Nashville's largest, locally grown tech events in the region. It focuses on fundamental issues in organizations today: how to effectively leverage big data and analytics. This two-day event alternates between hands-on workshops and speaker presentations, presented by experts from various industries and backgrounds.



**600+**  
**EXPECTED**  
**ATTENDEES**

## 2017 RUNDOWN:

- 530 TOTAL ATTENDEES
- 42% DIRECTOR LEVEL & ABOVE



**40+**  
**PRESENTATIONS**  
**& WORKSHOPS**

THIS YEAR, PRESENTERS WILL FOCUS ON  
DATA & HOW TO MAKE IT MATTER

## 2017 SPONSORS INCLUDE:

### PRESENTING SPONSOR - INFORMATION BUILDERS

ASURION • BRIDGESTONE • ROUNDTOWER TECHNOLOGIES • DOMO  
NETAPP • PILGRIM CONSULTING • QLIK • WEWORK  
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#MAKEDATAMATTER



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NASHVILLE TECHNOLOGY COUNCIL

# SPONSORSHIP

	PRESENTING \$10,000	PLATINUM \$5,500	SUPPORTING \$3,000	SILVER \$2,000
AVAILABILITY	EXCLUSIVE	LIMITED	LIMITED	LIMITED
INCLUDED REGISTRATION PASSES	10	5	3	2
EXHIBITOR BOOTH	BEST	BETTER	GOOD	
LOGO RECOGNITION (SIGNAGE & PRINTED MATERIALS)	INCL.VENUE SCREENS, BAGS & NAME TAGS	✓	✓	
DIGITAL MARKETING INCLUSION	✓	✓	✓	
CLICKABLE LOGO ON WEBSITE	✓	✓	✓	✓
*REGISTRATION LIST POST EVENT	✓	✓		
**RESERVED SPEAKING ENGAGEMENT	OPENING SESSION TO ALL ATTENDEES	✓		
BAG INSERTS	✓	✓	✓	✓

\*ATTENDEES WHO HAVE PROVIDED CONSENT ONLY

\*\*LIMITED TO FIRST THREE SECURED PLATINUM SPONSORS

## SPECIAL PACKAGES

### HAPPY HOUR | \$6,500

Everyone love a good party! Includes same amenities as the Platinum level, plus some extra signage & speaking time at happy hour. Be a hero and let everyone have drink on you!

### EDUCATION | \$2,500

Educate us on education! Come recruit your next start & showcase your degree programs both in the exhibit hall. Includes 2 passes.

### ARTWORK | \$2,000

Help us capture our sessions with some artwork! If you've never seen these sketches, don't miss the opportunity to have your logo on every single one. Includes 2 passes.

### GIVEAWAY | \$1,000

What's the next best thing after throwing the party? The giveaway, of course! Provide a lucky winner with some new swag. Includes 1 pass.

## SPONSOR BENEFITS

### BUILD BRAND AWARENESS

Present your brand, company & products to over 600 attendees. Use our exhibition space to increase your reach and expose your company to new clients, customers & business. For those included in our digital marketing, you'll hit over 10,000 eyeballs for every email we send out.

### NETWORK & ENGAGE

By taking advantage of face time with attendees, you'll have the opportunity to spotlight your business and generate quality leads.

### CONNECT WITH YOUR TARGET MARKET

Everyone you need and want to meet will be there, so sponsor already!



### CONTACT

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