NASHVILLE ANALYTICS SUMMIT

AUGUST 8 - 9 | 2017

SPONSORSHIP

ABOUT THE NASHVILLE ANALYTICS SUMMIT

The Nashville Analytics Summit was created by Nashville Technology Council members and continues to expand as one of Nashville's largest, locally grown tech events in the region. It focuses on fundamental issues in organizations today: how to effectively leverage big data and analytics. This two-day Summit alternates between hands-on workshops and speaker presentations, presented by experts from various industries and backgrounds who will address topics ranging from Big Data & Predictive Analytics to Delivering Insights & Professional Development.

WHAT YOU NEED TO KNOW

August 8 - 9, 2017 at the Omni Hotel in Downtown Nashville
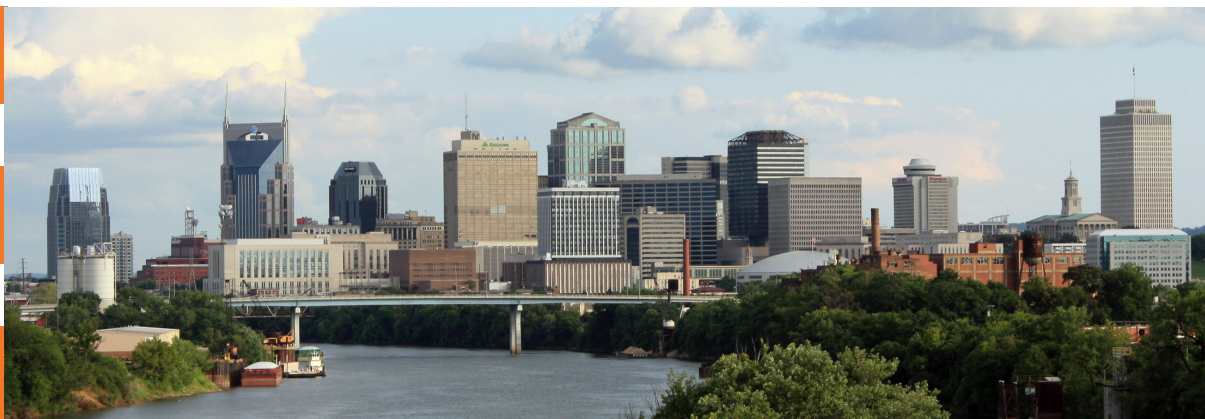
KEYNOTE

Tom Davenport

Distinguished Professor of Information Technology & Management at Babson College, co-founder of the International Institute for Analytics, Fellow of MIT Initiative on the Digital Economy, & Senior Adviser to Deloitte Analytics

ATTENDEES

Over 500 members of the Middle Tennessee & surrounding technology communities ranging from CEOs to developers to educators and students. Many major enterprise corporations (HCA, Asurion, Dell, HPE, Jackson National, etc.) will be in attendance as well as leading early & growth stage companies (LeanKit, Qualifacts, Digital Reasoning, etc.)

SPONSORS

The Nashville Analytics Summit attracts a wide-range of leaders who are passionate about technology and analytics. Sponsoring the event not only gives you visibility, but also allows you to engage in new relationships, learn pertinent & innovating skills, and support the growth of the technology community.

SPONSORSHIP LEVELS

	PRESENTING $10,000	PLATINUM $5,000	SUPPORTING $2,500	SILVER $1,500
AVAILABILITY	EXCLUSIVE	LIMITED	LIMITED	THREE
INCLUDED REGISTRATION PASSES	10	5	2	1
EXHIBITOR BOOTH	BEST	BETTER	GOOD	GOOD
LOGO RECOGNITION (SIGNAGE & PRINTED MATERIALS)	INCL.VENUE SCREENS, GOODY BAGS, NAME TAGS	✓	✓	
DIGITAL MARKETING INCLUSION	✓	✓	✓	
CLICKABLE LOGO ON WEBSITE	✓	✓	✓	✓
RESERVED WORKSHOP -OR- SPEAKING ENGAGEMENT	✓	✓		
REGISTRATION LIST POST EVENT	✓	✓		
BRANDED SWAG IN GOODY BAG	✓	✓	✓	✓
INTRODUCTION OF KEYNOTE	✓			
SIGNAGE AT FOOD & BEV STATIONS				✓

SPECIAL PACKAGES

HAPPY HOUR | $7,500

Everyone love a good party! Includes same amenities as the Platinum level, plus some extra signage & speaking time at happy hour. Be a hero and let everyone have drink on you!

PODCAST | $6,000

Come hang in our podcast lounge and help us live broadcast the event. 5 passes, one booth & unlimited recognition over the air.

TECHNOLOGY | $3,500

We sure love technology, don't you? Enjoy seeing your name in lights, or in this case on USBs & charging stations. We'll also throw in 3 passes and an exhibitor booth!

EDUCATION | $2,500

Educate us on education! Showcase your degree programs both in the exhibit hall as well as on the slide deck at lunch. Includes 2 event passes.

GIVEAWAY | $1,500

What's the next best thing after throwing the party? The giveaway, of course! Provide a lucky winner with some new swag. Includes 1 pass.

NASHVILLE TECHNOLOGY COUNCIL

CONTACT
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